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THE CONARD-PYLE CO. • WEST GROVE, PA. 19390 • SPRING 1970

Phone: 215-869-2426

Star[®] Roses



NEW FOR 1970
PHARAOH

Pharaoh

(shown on front cover)

NEW FOR 1970

Hybrid Tea. (The House of Meilland.) *Plant Pat. 2859.* A glorious new rose that will appeal to everyone who likes a commanding red. This flower has real character, with broad, well-placed petals of great lasting ability. They are somewhat ruffled at the edge, showing a pretty cluster of golden stamens when the bloom reaches full size. The well-pointed buds are a very dark maroon, but as they open they reveal the marvelous glowing inner side of the petals which is a deep velvety scarlet with an underlying orange tone. The two shades of rich red are most attractive, contrasting as they do throughout the life of the flower.

Good stiff stems hold the heavy-textured flowers proudly upright, as if to challenge comparison with any other rose in the garden. Both outdoors and when cut and brought into the house these beautiful blooms hold their color and provide many days of enjoyment. The plant presents a fine strong appearance, medium size to tall. It has plenty of large, glossy leaves of dark green, bronzy when young. Pharaoh has already won three gold medals—in Spain, Switzerland and Holland—and we predict it will be a prizewinner in this country too.

\$4 ea.—3 or more, \$3.55 ea.



Dear Gardening Friends,

For many years we have been striving to make this Catalog as useful and helpful as possible to our customers. This year we have compiled the Rose Fact Sheet shown on the opposite page. Sorry it is not complete, but space permits us to list only 70 of the 117 different kinds of garden roses that we carry (not counting Tree Roses or Miniature Roses). These 70 are selected as the most popular kinds.

I also apologize for having to use so many abbreviations (the key to them is given at the right), but again space is a factor. We believe you will find this addition to our Catalog to be a handy guide for reference. While the "facts" about roses cannot be pinpointed like an algebraic equation, the characteristics mentioned are quite common to the variety in question.

Sincerely,

See Index, page 28

S. B. Hutton, Sr.
Chairman of the Board

First Prize

ALL-AMERICA AWARD WINNER FOR 1970

 Hybrid Tea. (Boerner.) *Plant Pat. 2774.* Who can resist the only rose to win the All-America Award for this year? First Prize is a "natural" as a name for this handsome big Hybrid Tea which is bound to attract wide attention. The color is a splendid rich deep pink in two shades. The underside of the petals is almost a light red, while the upper side is lighter. Toward the center of the flower there is a soft blending of old ivory. Altogether, the open bloom has a lovely glow and petals have a satiny surface. It has a large, magnificent bud, perfectly formed, and the blooms are beautifully shaped, with a graceful spiral center. There are about 25 wide petals, rolled back as they open. The flowers are a good 5 inches in width, of special charm for cutting. The strong plant grows to medium height and is well covered with healthy, dark green leaves. It blooms well and gives a good account of itself all during the summer. Better order at once, before the stock is gone.

\$4.50 ea.—3 or more, \$4.10 ea.

ABBREVIATIONS USED ON PAGE 3

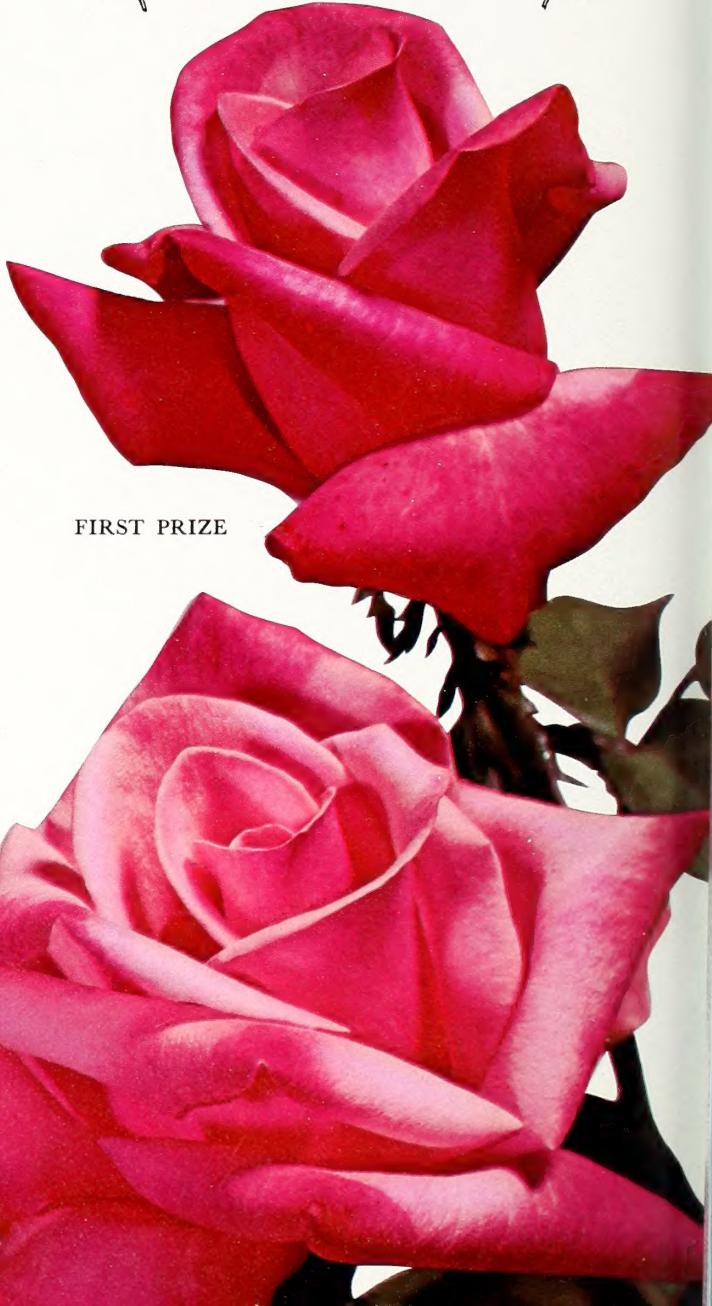
Bic	= Bicolor	Lav	= Lavender
Bl	= Blend	Lg	= Large
Bril	= Brilliant	Lt	= Light
Brt	= Bright	M or Med	= Medium
Cl	= Climber	Multi	= Multicolor
Cr	= Cream	Or	= Orange
Dk	= Dark	Pk	= Pink
Ex	= Excellent	Sh	= Shrub
Fl	= Floribunda	T	= Tall
Gr	= Grandiflora	V	= Very
HT	= Hybrid Tea	Wh	= White
L	= Low	Yel	= Yellow

OFFER No. 102

The 4 New Roses

FIRST PRIZE
LAURA
PHARAOH
STARBURST

\$13.90



FIRST PRIZE

ROSE FACT SHEET

Name	Type	Color	Bud	Fragrance	Height	Cut	USES	Outstanding Characteristics
						Mass	Hedge	
American Heritage	HT	Cr-wh, pk bl	Long	Slight	T	Yes	Good	No
Angel Face	Fl	Soft lav	Urn-shape	V	L	Yes	Yes	Fair
Aventure	HT	Bril or-red	Short	Good	M	Fair	Good	No
Betty Prior	Fl	Med pk	Small	None	T	No	Ex	Ex
Bewitched	HT	Phlox-pk	Med long	Good	M	Yes	Fair	No
Big Red	HT	Deep red	Lg	Good	MT	Yes	Fair	No
Blanche Mallerin	HT	Pure wh	V long	Some	MT	Yes	Fair	No
Blaze	Cl	Med red	Oval	Slight	T	No	Ex	Fence
Blossomtime	Cl	Pk	Oval	Good	M	Fair	Yes	Fence
Camelot	Gr	Coral-pk	Oval	V	MT	Fair	Yes	Fair
Candy Stripe	HT	Striped pk	Long, lg	V	T	Yes	Yes	No
Charlotte Armstrong	HT	Lt red	Long	Good	MT	Yes	Yes	No
Chicago Peace	HT	Pk-yel bl	Fat	Some	M	Ex	Yes	Fair
Christian Dior	HT	Red-red	Shapely	Slight	T	Ex	Fair	No
Chrysler Imperial	HT	Deep red	Med full	V	M	Good	Yes	No
Colorama	HT	Yel-red bic	Shapely	Some	M	Yes	Yes	No
Comanche	Gr	Indian red	Long	Slight	MT	Yes	Yes	No
Confidence	HT	Pastel pk	Long	Slight	MT	Yes	Fair	No
Crimson Glory	HT	Dk red	Short	V	ML	Fair	Yes	Fair
Don Juan	Cl	Deep red	Med	Some	T	Yes	Yes	Fence
Eclipse	HT	Clear yel	V long	Good	MT	Fair	Yes	No
Europeana	Fl	Dk red	Full	Slight	L	Ex	Ex	Prolific bloom
Fashion	Fl	Brt apricot	Urn-shape	Good	M	Fair	Ex	Has everything
Fire King	Fl	Or-red	Long	Some	T	Ex	Ex	Bright color
First Prize	HT	Pk	V long	Good	MT	Ex	Fair	No
Fragrant Cloud	HT	Or-red	Full, fat	V	MT	Yes	Yes	No
Garden Party	HT	Cr tinged pk	Med long	V	T	Yes	Yes	Fair
Garden State	HT	Rich pk	Med long	Slight	VT	Yes	Fair	No
Gay Princess	Fl	Shell-pk	Med	Good	M	Yes	Yes	Lovely color
Gene Boerner	Fl	Pk-pk	Shapely	Slight	M	Yes	Ex	Lots of bloom
Golden Girl	Gr	Golden yel	Med long	Slight	M	Yes	Yes	No
Golden Prince	HT	Brt deep yel	Med long	Some	M	Fair	No	Color
Golden Showers	Cl	Daffodil-yel	Long	Good	T	Yes	Ex	Fence
Granada	HT	Red-yel multi	Urn-shape	V	M	Ex	Yes	Has everything
Helen Traubel	HT	Apricot-pk	Med long	V	MT	Fair	Fair	No
Indiana	HT	Bril red	Fat	Good	MT	Yes	Yes	Fair
John F. Kennedy	HT	Wh	Long	Some	T	Yes	Fair	No
King's Ransom	HT	Chrome-yel	Long	Slight	MT	Yes	Fair	No
Lady Elgin	HT	Or-apricot	Med long	Good	MT	Yes	Fair	No
Lady X	HT	Lav-pk	Urn-shape	Some	T	Ex	No	Vigor, color
Laura	HT	Luminous pk	V long	Good	T	Yes	No	A lady rose
Mirandy	HT	Dk crimson	Lg, full	V	M	Yes	Fair	No
Miss All-American Beauty	HT	Deep pk	Lg, full	V	M	Ex	Yes	Large blooms
Mister Lincoln	HT	Velvet red	Long	V	T	Yes	Yes	No
Montezuma	Gr	Salmon-rose	Fat	Slight	MT	Yes	Fair	No
Mount Shasta	Gr	Wh	V long	Good	MT	Yes	No	Bud, form
Oklahoma	HT	Deep dk red	Full	V	T	Yes	No	A classic
Otto Linne	Sh	Rose-pk	Oval	None	M	Fair	Ex	Foolproof
Pascali	HT	Pure wh	Long	Slight	T	Yes	Fair	No
Peace	HT	Yel pk-tinged	Lg	None	M	Ex	Yes	Ex white
Pharaoh	HT	Deep scarlet	Shapely	Some	MT	Ex	Yes	A classic
Pink Peace	HT	Deep pk	Big	V	T	Yes	Yes	No
Polynesian Sunset	HT	Coral-or	Med	Some	M	Yes	Fair	No
Queen Elizabeth	Gr	Rich lt pk	Oval	Slight	T	Ex	Yes	Lovely color
Rhonda	Cl	Coral-pk	Oval	Slight	M	Yes	Yes	Fence
Royal Highness	HT	Pastel pk	Long	Good	M	Ex	No	Has everything
Rumba	Fl	Red-gold	Oval	Some	M	Fair	Ex	Vivid color
Scarlet Knight	Gr	Deep red	Med	Some	MT	Yes	Yes	No
Sea Foam	Sh	Wh	Oval	Slight	L	Fair	Ex	Lots of red
Sincera	HT	Pure wh	Med long	Some	M	Yes	No	Broad
Spartan	Fl	Red-coral	Oval	Good	M	Fair	Ex	Foolproof
Starburst	Gr	Red-yel multi	Shapely	Good	M	Yes	Yes	Vivid colors
Summer Rainbow	HT	Pk-yel	Med	Some	M	Yes	Fair	Color contrasts
Summer Sunshine	HT	Deep yel	Long	Slight	MT	Yes	No	A classic
Sunspot	Fl	Brt yel	Oval	Slight	M	Yes	Ex	Has everything
Swarthmore	HT	Rose-red	V long	Some	VT	Ex	No	Bud & form
The Fairy	Sh	Seashell-pk	Oval	None	L	Fair	Ex	Foolproof
Tiffany	HT	Pk	Long	V	MT	Ex	Ex	Has everything
Tropicana	HT	Or-red	Med long	Slight	MT	Ex	Yes	No
White Knight	HT	Pure wh	Long	Some	M	Yes	No	Has everything

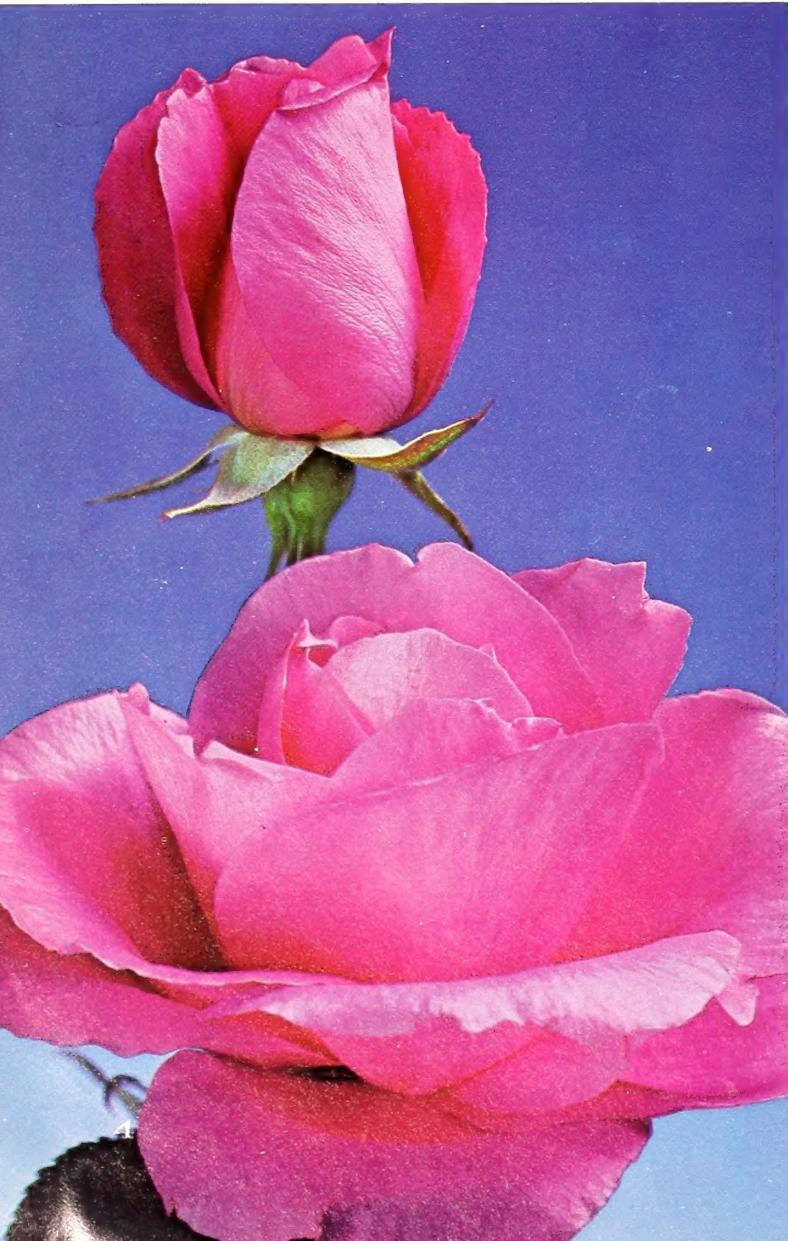
New Roses Brimming with Charm

Laura NEW. Hybrid Tea. (The House of Meilland.) *Plant Pat. App. For.* Here is one of our own introductions for this season . . . a rose with a "lady-like" air, softly appealing at all stages. The color is fresh clear salmon-pink, gentler on the outside of the petals and warmer inside. And this good color lasts until the petals drop. Buds are ovoid in shape, with 30 to 35 extra broad petals, arranged to make a nicely double bloom of pleasingly rounded form. Blooms as much as 5 inches across are borne one to a stem, and sometimes several appear on a strong cane. Foliage is reddish green at first, becoming medium green and covering the plant well. This is a tall plant to put in the back row. Growth starts with great vigor early in the growing season, followed soon by a profusion of buds. By the end of the summer the plant has reached a height of 3½ feet and has provided dozens of lovely, softly tinted clear pink blooms. Picture them as beautiful flowers in a bouquet and bringing a delicate feminine touch to your garden as well.

We have a very personal interest in this rose because the name *Laura* was chosen by the hybridizer Alain Meilland as a compliment to Mrs. S. B. Hutton, Sr. Extra good size, clean sweet color and characteristic Meilland vigor will make *Laura* a contender for a favored spot in your garden.

\$4 ea.—3 or more, \$3.55 ea.

LAURA



Golden Prince Hybrid Tea. (The House of Meilland.) *Plant Pat. App. For.* An exciting yellow rose, crisp and sparkling—a fine addition to the yellows, which are never too plentiful. Buds are long and shapely, becoming 5-inch flowers of inviting, full-hearted form with light scent. In the opening stage they are tinged with rich glowing orange at the edge of the petals but when fully open are deep bright gold. Each flower is like a big full cup spilling its rich color and opening wide enough to show a beautiful large mass of orange-gold stamens in the center. The shape of the flower provides an interesting contrast with high-centered varieties. Usually flowers are carried one to a stem, and always in good quantity all during the blooming season. The bush grows to moderate height, well branched and with strong canes. Foliage is large, thick and plentiful, of waxy deep glossy green that fairly shines. It is truly beautiful in itself, forming a dark frame for the deep gold blooms. *Golden Prince* is exactly the right name for this rose, for it has all the qualities necessary to make it a royal introduction, sure of a royal reception. The tingling golden yellow flowers against the unusually glossy leaves call for attention in any planting.

\$3.50 ea.—3 or more, \$3.10 ea.

GOLDEN PRINCE





COMANCHE

Comanche

Grandiflora. (Swim & Weeks.) *Plant Pat. 2855.* An excellent All-America Award winning rose with a great deal to offer. Even one bush in bloom is a striking spectacle, for the color is a really smashing, fiery red . . . compelling and unforgettable. The ovoid buds are dull red when tight but as they unfurl they seem to catch on fire. The face of the open flower is orange-red and the reverse a more rosy red. The well-shaped blooms are 4 inches across and more—not enormous, but striking nevertheless—with about 50 petals. They are generally carried in a cluster of 6 to 8 as the crowning glory of the great canes rising from the ground. Foliage is exceptionally dark and thick, a beautiful reddish bronze in the young stage. The large leaves become more leathery in texture as they develop. The plant is tall (to 5 feet), bushy and vigorous, and it blooms steadily all season. Bold and sassy Comanche is an exciting rose ready to grow anywhere.

\$3.75 ea.—3 or more, \$3.30 ea.



OFFER No. 105

Four Charmers

COMANCHE
GOLDEN PRINCE
LAURA
STARBURST

\$12.90



STARBURST

Starburst

NEW. Grandiflora. (The House of Meilland.) *Plant Pat. App. For.* Just to look at this exuberant rose is enough to lift your spirits. It fairly bursts with life and gaiety. This is a true bicolor. Buds are yellow at the base, blending into soft orange-yellow at the edge. On the inner surface the color is bright orange-red with pale yellow at the base. Buds are of short pointed form, nicely furled when opening. They have 35 petals arranged into a ruffled cup form as the bloom reaches its full size. An individual flower is of medium size and maximum brightness, and a cluster is a gay bouquet in itself. Good stems bear the blooms in clusters and also singly, in true Grandiflora style. Fine as cut flowers and particularly lovely at the half-open stage when the orange-carmine color on the inside of the petals is first revealed. Fragrance is light and pleasant. The bronzy to medium green leaves have a special gloss. They stand out well from the vigorous canes and provide a thick covering for the bushy plant. Starburst is of medium height and will fit easily into any planting scheme.

\$3.50 ea.—3 or more, \$3.10 ea.



Star Rose Guarantee

Our roses are guaranteed to grow and bloom as they should for one growing season. If they do not, we will replace them or refund the purchase price.



MISS ALL-AMERICAN BEAUTY

Miss All-American Beauty

Hybrid Tea. (The House of Meilland.)

 *Plant Pat. 2625.* This All-America Award Winner of two years ago has been in American gardens long enough to prove everywhere what a marvelous rose it is. It is winning prize after prize at rose shows. We rate it the finest pink rose ever introduced. The huge flowers have 50 or more beautifully curved petals and the buds are medium long and tapering. The warm, glowing pure deep pink color is clean and crisp. Stems are long and stiff . . . an invitation to cut and enjoy the blooms in the house. The strong plant is of average size, with pleasing green foliage. Best of all is its willingness to bloom time after time all summer. One crop is scarcely gone before you can see the next blooms appearing. Nicely fragrant too.

\$3.75 ea.—3 or more, \$3.30 ea.

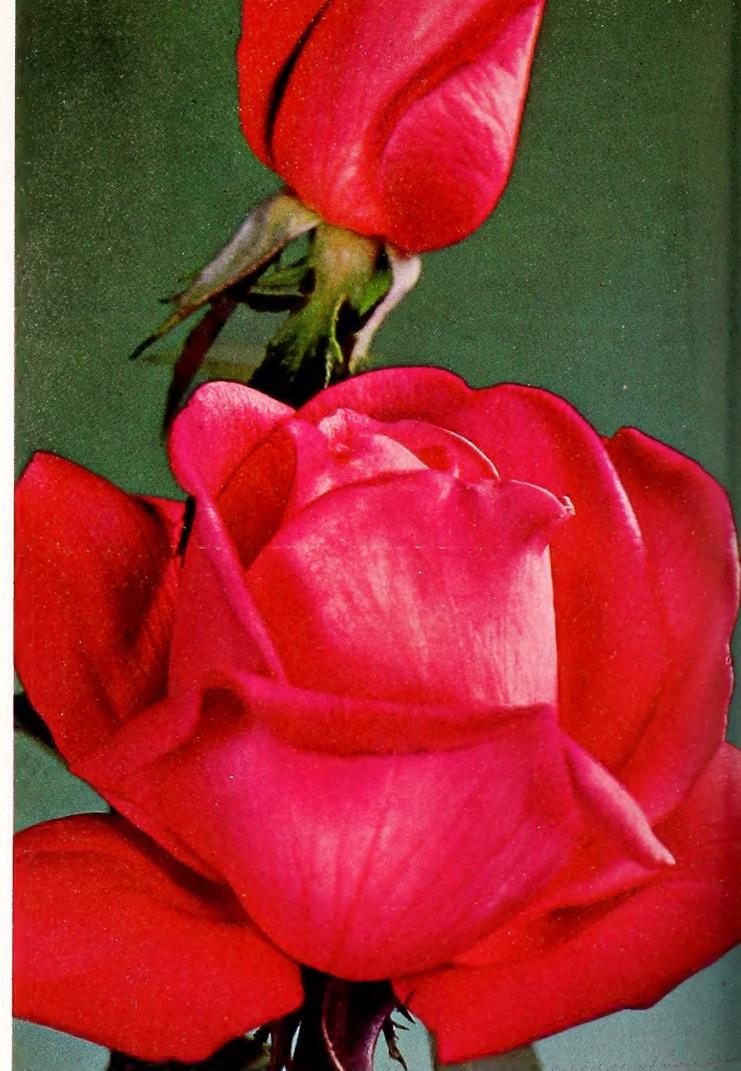


OFFER No. 106

4 All-Time Greats

CAMELOT
CHICAGO PEACE
MISS ALL-AMERICAN
BEAUTY
MISTER LINCOLN

\$12.60



CAMELOT

Camelot

 Grandiflora. (Swim & Weeks.) *Plant Pat. 2371.* This luminous coral-pink rose has a special shimmering beauty all its own. The soft but lively coral-pink color is light and gay, with a little patch of white at the base of the petals to give the center of the flower a pleasant touch. These are good-sized flowers with rich spicy fragrance. They have the popular high pointed center at first, and become more cupped as they open. Usually three or more flowers are carried on one strong stem. They last well, and the plant bears them repeatedly through the summer. A tall Grandiflora, growing quite broad as well, and covered with shining, dark green leaves of extra large size. This is a fine garden rose to plant alongside such Grandifloras as Golden Girl, Mount Shasta and Starburst. For happy ever-lasting, you will find Camelot easy to grow and easy to love.

\$3.50 ea.—3 or more, \$3.10 ea.

Prepaid to Your Door



Buying roses by mail is not only the easy, fast and convenient way to do it—when you order Star Roses you also get FREE delivery direct to your door. Generations of gardeners have been completely satisfied by ordering by mail from our firm. No shopping trips necessary . . . no question about the quality of the plants you will receive . . . always correct labeling, extra good packing and handling. Your first order will convince you of the power of a postage stamp. And when we send your order, we are the ones who buy the stamps.

Mister Lincoln

Hybrid Tea. (Swim & Weeks.) *Plant Pat.* 2370. A name like Mister Lincoln would

not be chosen casually for a rose, and this superb Hybrid Tea is living up to the expectations aroused by the name. It is completely reliable in performance, tall, strong (like Abe himself), with qualities above most red roses. We have reached the opinion, in fact, that this is the best red rose of all time . . . and that is saying a lot, because there are a number of good reds. The 6-inch, lively red blooms are very full and purposeful-looking, coming from firm, pointed buds of rich dark maroon. Buds become urn shaped as the wide outer petals begin to curl back from the high centers. The fragrance of this wonderful Hybrid Tea deserves special mention. When you sniff the handsome bloom you will not be disappointed, for even on dull days when fragrance in some roses is not noticeable, Mister Lincoln gives forth a rich, satisfying perfume. The tall plant is sturdy and heavily branched, with reddish thorns and canes. Foliage, too, is reddish at first, then glossy dark green as it develops. The flower stems are very strong and the bloom has a long life both outdoors and when cut and brought inside. Usually flowers are borne only one to a stem and they never hang their heads. We are certain you will prize this handsome variety when you have it for your own. It is steadily gaining friends and a high rating across the country as more and more gardeners grow and become acquainted with it.

\$3.50 ea.—3 or more, \$3.10 ea.

MISTER LINCOLN



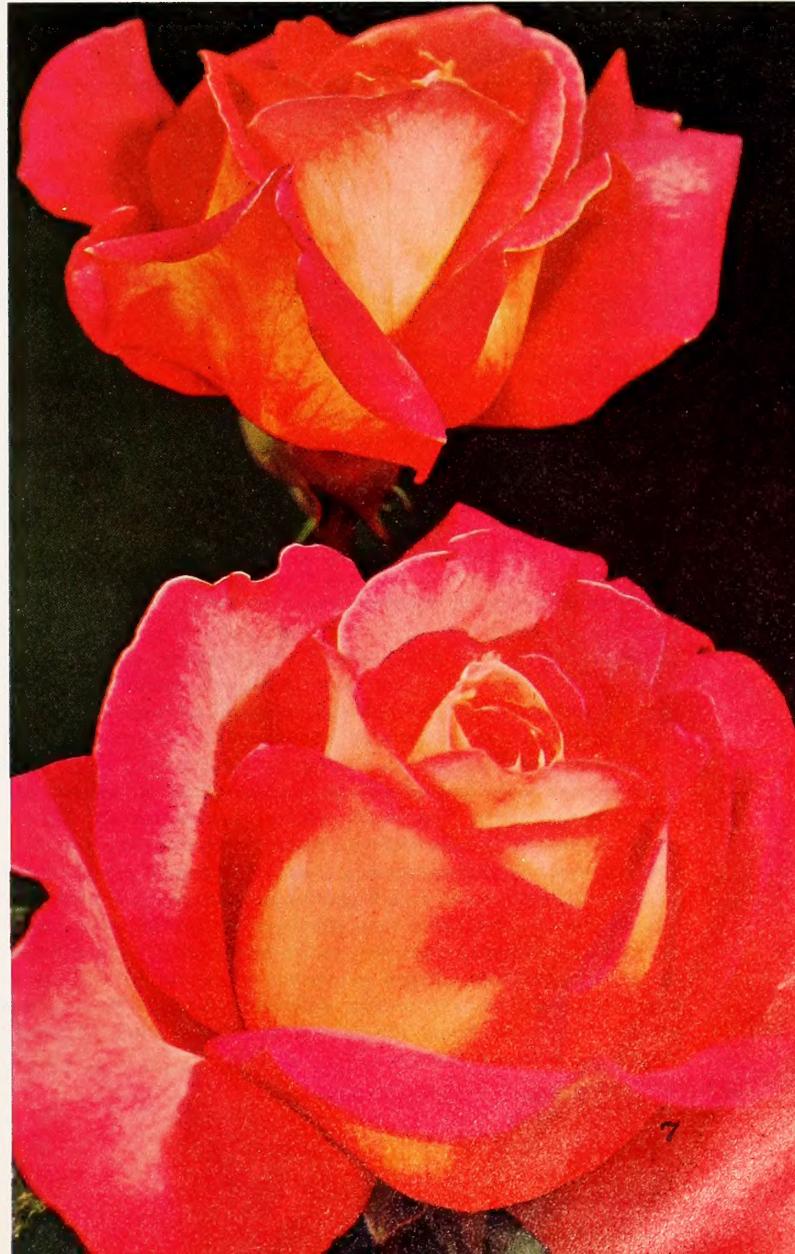
Chicago Peace

Hybrid Tea. (Johnston.) *Plant Pat.* 2037.

The famous Peace rose has a firm place in history, and Chicago Peace is its equal. This is a sport that was discovered in a Chicago garden and has become recognized and widely hailed as one of the truly great roses of all time. It has even livelier color and more fragrance than its parent, plus the same extraordinarily vigorous plant and foliage. Each bloom is a model of perfection, with full, high-centered form and firm-textured petals that look as if they had been freshly carved. Shimmering pink, canary-yellow and occasional coppery tones cover the blooms in dramatic fashion. The promise of the large solid bud is fulfilled by the huge blooms, up to 7 inches across, with 50 to 60 large petals. Light but sweet fragrance. A flower of great keeping ability, on sturdy stems perfect for cutting. Petal substance is strong enough to resist practically any rain or wind storm that summer can bring. Thick heavy canes with very large, leathery leaves of a rich glossy parsley-green on a tall, extremely sturdy plant. Give Chicago Peace plenty of space, for it simply will not tolerate being fenced in. Flowers are so big and perfect that you might expect only sporadic production of them, but that is not the case. Like the Peace rose, the plant never gives up. This is a continuous, reliable bloomer that you will never want to discard. One gardener tells another how wonderful it is, and good news like this travels fast.

\$3.50 ea.—3 or more, \$3.10 ea.

CHICAGO PEACE





COLORAMA

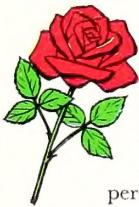
Colorama Hybrid Tea. (The House of Meilland.) *Plant Pat.* 2862. Here is a vivid new rose that seems to delight in its bright colors. It's a large-flowered beauty that tosses caution to the winds and flaunts its colors in kaleidoscope fashion . . . constantly changing. Buds are decidedly two-tone. At first they are soft yellow flushed salmon-pink, and as they begin to open they show the carmine-red on the inner side of the petals. A bright splash of yellow spreads over the red at the center of the flower. And this vivid contrast of red and yellow lasts for the entire life of the bloom. The shapely, well-pointed buds become 4 to 5-inch flowers that are the very spirit of summertime, full of zest and life. They have 40 to 50 broad petals arranged regularly in loosely cupped fashion, with thick satiny texture. Light tea scent. A wonderful, free-blooming, very vigorous rose all season, likely to be deeper colored in cool weather. Medium to tall in growth, with bright green, waxy leaves and straight, stiff stems. Extra free branching and dependable for repeated crops of gaily colored blooms. Most of the flowers are carried one to a stem. When cut in the bud stage they furnish good material for indoor arrangements, but perhaps *Colorama* is most happily used for garden decoration. These lively colors seem to need the open air!

Anyone who likes a rose with a Spanish or Mexican air will love *Colorama*. There's nothing sedate about its singing colors, and it flourishes without any pampering. Another splendid Hybrid Tea from the House of Meilland, creators of many of the finest kinds of roses in the world.

\$3.50 ea.—3 or more, \$3.10 ea.

Patented varieties of roses are grown under license from the Patent owners.

SCARLET KNIGHT



What Are Hybrid Teas and Grandifloras?

Hybrid Teas are the lovely roses that are top favorites for cutting. Blooms generally come one to a stem, or sometimes several, but not in big clusters. The buds are pointed and the flowers large and well shaped. Some are very fragrant, others more lightly perfumed. Hybrid Tea colors cover a wide range, from snowy white to darkest maroon. Plant height may be from 2½ to 4 feet. Beginning to bloom late in the spring, Hybrid Teas reach their peak in June in northeastern United States. From then on until late fall they bloom repeatedly and profusely.

Grandifloras are similar but usually of taller growth, with well-formed flowers more likely to be in clusters. The line between a Hybrid Tea and a Grandiflora is very often hard to define. For all practical purposes it is more to the point for a gardener to know what the mature height of a plant is likely to be. This will help him to space his plants properly. In this catalog we have tried to indicate those roses that are above or below average in height.

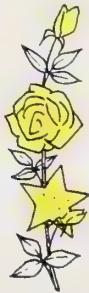
Scarlet Knight

Grandiflora. (The House of Meilland.) *Plant Pat.* 2692. A splendid scarlet crimson Grandiflora that we are proud to recommend for any garden. This is a bold, prancing rose that pulls all eyes in its direction. Each separate flower is big and bright, and it is usual for a stem to carry several of these beauties. Buds are deep red, of nice tapering form, with velvety, rounded petals. As the bloom opens, it becomes bright scarlet and this vibrant color holds without fading or turning blue. The big, vigorous canes are covered with thick, rich green leaves that frame the blooms to perfection. Good stems bear the 4½-inch, mildly tea-scented flowers, and bloom production continues well all season. Generally the blooms are borne in clusters of five or so, but those that come singly on a stem are excellent for cutting. Both in the garden and in the house the flowers have a long life. Average height, vigorous and upright.

\$3.75 ea.—3 or more, \$3.30 ea.

Golden Girl Grandiflora. (The House of Meilland.) *Plant Pat. 1912.* A fine yellow rose that blooms and blooms. It has a warm, friendly look and we consider it to be one of the very best of the pure yellows. The buds may well be compared with those of Eclipse, which have been admired for so long for their elegant slim form, accentuated by long graceful sepals. They open into magnificent double flowers with 40 to 45 petals that are produced repeatedly and in great quantity from early summer to frost. The deep gold color looks as if it had been poured down into the center of the bloom, to spill out over the soft ivory outer petals. Blooms have moderate tea fragrance; some are carried one to a stem and others in candelabra-like clusters. In either case stems are of suitable length for cutting, and blooms come so plentifully that flowers for the house are always available. The plant is upright, shapely, well branched and vigorous, with soft-textured, clean light green leaves. An excellent yellow rose producing a tremendous amount of bloom.

\$3.25 ea.—3 or more, **\$3 ea.**



OFFER No. 109

Warm Colors

COLORAMA
FRAGRANT CLOUD
GOLDEN GIRL
SCARLET KNIGHT

\$12.90

FRAGRANT CLOUD



GOLDEN GIRL

Fragrant Cloud

Hybrid Tea. (Tantau.) *Plant Pat. 2574.* This rose of German origin has been grown in this country long enough to prove itself very well adapted to our climate. Its unusually heavy perfume is responsible for the name—a feature that all growers will welcome. No matter what the weather or time of day, Fragrant Cloud sends out a true rose essence. And its color is equally lovely—bright coral-red that deepens to a more orange-red as the flower opens to its full width of 5 inches. In the cool of fall the orange tones are likely to be emphasized. The buds are rich dark red, becoming high-pointed, double blooms of perfect form. Those who enjoy entering roses in shows should consider the exhibition qualities of Fragrant Cloud. Its well-formed blooms are a stand-out on a show table. When intended for exhibition they need to be disbudded (the side branches cut off), since flowers are generally carried in clusters of up to 8 on a stem.

Its fragrance alone would be enough to recommend this rose, but with this wonderful color and shape as well it is truly outstanding. The glossy dark foliage forms a good background to show off the flowers. The plant grows quite tall and very strong, with good big basal shoots. It can take part shade. An excellent rose to cut and bring into the house, where it will perfume a room until the petals fall. And for making a sachet, you will find Fragrant Cloud is tops.

\$4 ea.—3 or more, **\$3.55 ea.**

Roses at Their Best

KING'S RANSOM

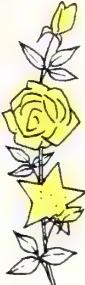


OFFER No. 110

Hard to Beat

CHRYSLER IMPERIAL
KING'S RANSOM
MOUNT SHASTA
TROPICANA

\$12.70



The All-America Symbol



points out the roses that are winners of the All-America Award. Test gardens have been set up in 24 areas of the United States with varying climate and growing conditions. Here the new roses are grown (without name or grower's identification) and rated for two years by impartial judges of All-America Rose Selections. Those that come up to AARS standards are given awards and publicized so that you, the buyer, can see which roses are likely to do best for you.

Mount Shasta Grandiflora. (Swim & Weeks.) *Plant Pat. 2132.* If you like your roses to be big, big, big—Mount Shasta is the one for you. It is a huge, strong, wonderful white rose . . . the first Grandiflora type of this color. Long-pointed, gleaming white buds stand tall on their very long, strong stems, and the enormous, high-centered, fragrant flowers are equally dramatic. Their 25 to 30 broad, satiny petals curl outward in majestic fashion. The softest lemon glow in the center of the open flower relieves the spanking white. Flowers are borne singly on a stem and in two's and three's but not in large clusters like some Grandifloras. This rose lasts unusually well because its petals are so firm. Perfect for cutting, of course, and a favorite for displaying in rose shows. Mount Shasta will not give you an over-abundance of flowers at any one time, but it blooms steadily all season. The plant is very tall, upright and strong, with heavy grey-green leaves and solid, heavy canes that hold the large blooms upright under all conditions.

\$3.25 ea.—3 or more, \$3 ea.

MOUNT SHASTA



King's Ransom

Hybrid Tea. (Morey.) *Plant Pat. 2103.* Splendid, gleaming golden yellow blooms suggested the name for this big lively rose. The tightly curled, medium long buds develop into 5-inch, fully double, golden flowers of excellent form with full but open centers that display the rose-red stamens. The 40 to 50-petaled blooms come singly on long stems, perfect for cutting and arranging. The upright-growing plant is medium tall, with good strong heavy canes. Its leathery leaves are a shiny green on the upper side and a satiny, darker green on the underside. King's Ransom has a nice lingering fragrance to add to its many other good qualities. Highly recommended for every garden, for it always makes a wonderful appearance. The bright flowers decorate the plant in fine style and open well even in bad weather. Bloom production is best in spring and fall. The extra long stems will make you reach for the shears so that you can bring some of the flowers indoors. King's Ransom is often exhibited at rose shows where its form and color combine to make it a winner.

\$3.75 ea.—3 or more, \$3.30 ea.



CHRYSLER IMPERIAL

Chrysler Imperial

Hybrid Tea. (Lammerts.) *Plant Pat. 1167.* A famous rose known and loved for its wonderful deep red color and richly satisfying fragrance.

 Chrysler Imperial's excellent form begins with the full, solid buds and carries through to the large blooms with their 40 to 50 huge petals. Blooms are just about perfect . . . high centered, with an interesting curl to the outer petals . . . and usually they are borne one to a stem. An outstanding rose for cutting, with many years of proven ability to please, this is a perennial winner at rose shows everywhere. And as a standard red for any garden it is hard to beat, or even equal. It is not an "addition" to a rose planting; it is one of the dozen or so Hybrid Teas that are essential for any garden of roses. The bush is strong, handsomely shaped and of medium height. Plenty of vigorous, dark green foliage provides a most effective setting for a most glamorous rose. Chrysler Imperial won its All-America Award in 1953 but shows no signs of losing its appeal. No matter how many new red roses come on the market, this one stays. In 1965 Dr. Walter E. Lammerts, its hybridizer, was awarded the Gamble Fragrance Medal of the American Rose Foundation in recognition of Chrysler's marvelous perfume.

\$3.50 ea.—3 or more, \$3.10 ea.

"Last spring I ordered three roses—hybrid teas—from your Company. In the same bed I had several roses from another Company. All were planted the same day, received the same care, were fed, pruned and everything equally done. Perhaps you would be interested to know the Star Roses are not only larger, healthier looking, but are far more prolific bloomers also! I am very pleased with your roses and enclose my order for more."

Mrs. Z. J., Ohio

Tropicana

Hybrid Tea. (Tantau.) *Plant Pat. 1969.* The word "fluorescent" has been applied to the color of this rose in an attempt to pinpoint its very special quality.  Its bright orange-red is intense but not too deep and is full of a luminosity that makes it come alive. This rich color holds exceedingly well, too, even in the hottest sun. The medium large, 4½ to 5-inch, double blooms have good strong fragrance, and the long, elegantly shaped buds are always attention getters. The excellent cutting stems add to its usefulness. "Too good to be real" is a common reaction to this rose. The tall, bushy, well-shaped plant is covered with substantial shiny green foliage—decorative in its own right. It is healthy, hardy, easy to grow and a continual producer all season long.

This is an exhibition rose of top rank, because of its perfect form and also because its color is even better indoors than out, if that is possible. The Gold Certificate—the highest honor given a rose by the American Rose Society—is the latest award earned by this marvelous Hybrid Tea. It was first introduced in Europe a few years ago, and already it has become a classic. There it is also known as Super Star, and we certainly agree that it is super. Every major rose-growing country has showered gold medals on this rose and the fanfare keeps right on. The sparkling orange-red color is unforgettable.

\$3.75 ea.—3 or more, \$3.30 ea.

TROPICANA



Free Planting Guide
"Here's How to Plant Them Right"
sent with every order



BIG RED

Big Red Hybrid Tea. (The House of Meilland.) *Plant Pat. 2693.* This rose named itself—from the first time we saw it in our test block, we called it Big Red because it is just that . . . big, bold, red-red . . . beautiful. The color is bright and strong, with a more rosy red tone on the underside of the petals. The thrilling, velvety blooms, usually borne one per stem, are oversize not only in width but also in depth. In fact, it's the largest red rose we know, reaching 6 inches in diameter. Buds are robust, full and well pointed, opening into high-centered blooms simply packed with petals. The petals are unusually large, curling slightly in classic rose form to produce an exceptionally firm bloom for so large a flower. Spicy fragrance is a bonus. The plant is tall and upright, but somewhat spreading, with medium green leaves.

\$3.50 ea.—3 or more, \$3.10 ea.

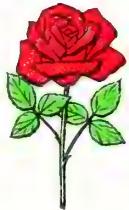


GARDEN STATE

Garden State Grandiflora. (The House of Meilland.) *Plant Pat. 2349.* This inviting, deep cool pink color keeps its freshness even on the hottest days. Buds are deep pink to light red, opening to an appealing pink, and the plant grows quite tall. The 35 to 45 big petals of firm texture are a slightly deeper shade of pink on the reverse than on the face. The large, solid bloom has light tea fragrance. Very strong, thick canes carry the blooms, usually one to the long stem, but sometimes in candelabras of several. The foliage of this beautiful Grandiflora is especially good. In its first stage, it is bronzy red but as it grows it covers the tall bush with a lush deep glossy green mantle. Vigorous and well branched, Garden State is best planted where its plentiful, shining foliage will act as a fine backdrop.

\$3 ea.—3 or more, \$2.65 ea.

Why We Can Give the Star Rose Guarantee



Roses are our business, and because we are convinced that the plants we raise are second to none in quality, we can guarantee them to grow and bloom for one growing season; otherwise we will replace them or refund the purchase price. This is a generous offer, and the control we hold over our rose growing operations is what makes this guarantee possible. At every step we are most par-

ticular, from meticulous preparation of the soil to the final step of packaging and shipping. Selection of understock, expert budding, regular cultivation and spraying of the plants in the field, rigid grading and storing are equally important. All add up to a quality product . . . STAR ROSES.

Right for All Gardens



LADY ELGIN

Lady Elgin

Hybrid Tea. (The House of Meilland.) *Plant Pat. 1469.* Here is an inviting rose, exactly right for floral arrangements where its unusual color is the final perfect touch . . . rich deep orange buds and beautiful blooms of slightly lighter apricot tones with tints of orange and just a hint of red. If you like to enter roses in your local show, Lady Elgin is very likely to produce blooms that will take a prize. It has the elegant form and lasting ability that judges look for. The well-formed buds open to large, solid blooms of 35 to 45 big, firm petals with fine texture. The distinctive color remains vivid throughout the life of the bloom. Lady Elgin is a tall rose, strong and upright. The long, sturdy canes are covered with sea-green foliage which highlights the rich blooms. There is a subtle, lovely perfume too.

\$3 ea.—3 or more, \$2.65 ea.

Pascali

Hybrid Tea. (Lens.) *Plant Pat. 2592.* Besides being an All-America Award winner, Pascali has been a sensation in Europe. Exquisite beauty of flower and good plant habit combine to make it an unusually fine white rose. The delicate-looking buds are followed by high-pointed blooms of soft creamy white with an ivory-yellow center. Its name—for the paschal or Easter season—is suited to its color. Blooms are medium large and double, with over 35 petals that curl back as they open. They never look cold or aloof, but are sweet and graceful. The high center lasts well, and every specimen is perfectly formed, even in poor weather. Strong stems are excellent for cutting, and foliage is especially thick-textured and abundant. A tall plant, often growing over 4 feet high, with strong canes. A superior white rose that we gladly recommend.

\$4 ea.—3 or more, \$3.55 ea.

Star® Rose Guarantee

Our roses are guaranteed to grow and bloom as they should for one growing season. If they do not, we will replace them or refund the purchase price.

OFFER No. 113 For Any Garden

BIG RED
GARDEN STATE
LADY ELGIN
PASCALI

\$11.90



Colorful . . .

Royal Highness

Hybrid Tea. (Swim & Weeks.) *Plant Pat. 2032.* Rose gardens and rose shows in all parts of the country have been sending in glowing reports on Royal Highness. It now has the highest all-round rating of all pink Hybrid Teas, and it won more points at shows last year than any other Hybrid Tea. For the average grower it has tremendous appeal both as a cut flower and as a garden plant.

One of the nicest and most surprising features of this lovely pastel rose is its strong tea rose fragrance. The bloom is extra large, with 40 to 45 thick, soft petals like satin. They are so glossy you can hardly believe they are real. Buds are very long and pointed, and as they gently unfurl the 5 to 5½-inch blooms retain this high-centered form. The exquisite color is the softest baby pink, with warmer pink tones showing in the heart of the flower. Even in bad weather this rose will open easily. It has long stiff stems that are perfect for cutting . . . and of course you will want to bring it indoors where you can drink in its delicate beauty. The well-rounded, upright-growing plant is ornamental in itself, with rich dark leaves—so glossy they look freshly waxed. This dainty color might lead you to expect only an average plant but the vigor of its growth and the size and durability of the flower are far above average.

\$3.50 ea.—3 or more, \$3.10 ea.



ROYAL HIGHNESS

Oklahoma

Hybrid Tea. (Swim & Weeks.) *Plant Pat. 2326.*

Not really "black," but these smoky maroon buds are very dark indeed, with deeper shades in the depths of the open bloom. Flowers are pointed at first, with 45 to 55 big velvety petals. There is a "bloom" on them like Concord grapes, and you want to flick them with your finger to see whether it can be rubbed off. Blooms measure about 5 inches across and have a delightful heady fragrance. Perfect form, excellent texture and good keeping qualities make this a rose fit for any show table. Plants grow medium tall, with abundant foliage and cutting stems strong enough to hold the flowers proudly erect. There are a number of fine red roses, and this is one of true distinction. Even in far-off Tokyo it has proved to be exceptionally good. There it was awarded the Gold Prize at the Japan Rose Festival where representative originations from the world's most famous hybridizers were exhibited and judged.

\$3.25 ea.—3 or more, \$3 ea.

OFFER No. 114

Always Beautiful

OKLAHOMA
PINK PEACE
ROYAL HIGHNESS
SUMMER SUNSHINE

\$12.40



OKLAHOMA



Beauty-full



SUMMER SUNSHINE



About The Conard-Pyle Co.

Roses have been the specialty of our company since 1906. The Star Rose trademark and label have become known both nationally and internationally as the mark of a top-grade product. We are proud of the fact that The Conard-Pyle Co. (formerly The Conard and Jones Co.) was

a pioneer in the growing of garden roses and that we were the first firm to guarantee our rose plants to bloom. Through the years we have encouraged the development of new kinds of roses and have introduced scores of those from leading hybridizers in Europe as well as the United States.

In addition to roses we grow many perennials, evergreens and other ornamental plants for the retail and wholesale market. Quality and service have built our business, and we take every precaution to maintain our high standards.

Pink Peace Hybrid Tea. (The House of Meilland.) *Plant Pat. 1759.* A beautiful rich pink with a shimmer and glow that gives a soft highlight to the flower. This is a strong color but not a harsh or overpowering one. Buds are firm and pointed. The big, fully double blooms have a high pointed center surrounded by large strong petals that give them the ability to last well. Most of them are borne one to a stem. Fragrance is strong and pleasing. All these fine qualities make Pink Peace a favorite for cutting. The plant is very strong and bushy, with large, rather dark, abundant leaves and thick flower stems. Superb for garden decoration . . . an excellent choice for the back row of a planting because of its extra size and vigor. Give it plenty of room so that it can do its best. In habit of growth, size and strength of foliage, and general air of command, this fine Hybrid Tea shows its relationship to the Peace rose. Although individual flowers are not so large as those of Peace, they boast a most pleasing dusky pink color, very firm petals and sturdy stems. We feel sure you will join others in calling Pink Peace a standout.

\$3.25 ea.—3 or more, \$3 ea.

Join the American Rose Society

The American Rose Society is a lively organization—the largest society in the United States devoted to a single type of plant. Your annual dues (\$10.50) will bring you the American Rose Annual (a bound book of 250 pages) each spring and the American Rose Magazine each month.

In addition you receive free use of the Society's lending library and free advice when you ask for it from Consulting Rosarians who are intimately acquainted with growing conditions in all parts of the country. As you find your interest in roses increasing, you will be anxious to learn the fine points from the experts—how to groom roses for shows, for example—and you will enjoy the acquaintance of other rose growers which membership in the Society will bring you.

Send us \$10.50 for a year's membership and we will see that you are enrolled—or write directly to the American Rose Society, 4048 Roselea Place, Columbus, Ohio 43214.

Summer Sunshine Hybrid Tea. (Swim.) *Plant Pat. 2078.* This brilliant deep yellow rose fairly gleams in the sunlight. It makes its presence known in any rose planting and is especially cheering on a dark cloudy day. Urn-shaped buds open to a sunburst of bloom, and the intense yellow lasts for days. Petals roll gently outward as the buds unfurl to flowers of medium size, with about 25 satiny smooth petals. High centered at first, they gradually become cup shaped. They open easily, regardless of the weather. Coming usually singly but sometimes two or three to a long stem, these roses are ideal for cutting. Both the form and the color hold up well and add brilliance to any arrangement of mixed colors. The vigorous, semi-upright plant is stronger than many yellow Hybrid Teas. It grows moderately tall, well branched and attractive, with grey-green leaves and reddish thorns. If you are planting several roses in a group, place Summer Sunshine in the front row where its dazzling yellow can be seen easily. You will find the plant a regular and continuous bloomer until frost . . . a good reliable willing performer that is an asset in any garden.

\$3.75 ea.—3 or more, \$3.30 ea.

PINK PEACE





OFFER No. 116

Four Tall Roses

AMERICAN HERITAGE

JOHN F. KENNEDY

LADY X

QUEEN ELIZABETH

\$12.60



American Heritage

Hybrid Tea. (Lammerts.) *Plant Pat.* 2687.

A  ing colors makes American Heritage a fascinating rose to watch . . . symbolic perhaps of the many strains of people that have been combined to give us our own American heritage. This is another of those soft, changeable color combinations impossible to pin down on a printed page, like a whisper floating by. At various times and in different kinds of weather the colors can vary considerably. But always they are dainty and appealing. The subtle change of beauty, the soft enchanting glamor will capture your fancy and fascinate you throughout the season with the unusual color blends. As it opens, the bud is urn shaped with sulphur-yellow at the base of the petals that gently becomes camellia-rose at the petal edges. The fully open bloom is cream to light canary-yellow, and as it ages, the rose color at the petal margin becomes more pronounced. The blooms are composed of about 50 to 60 petals and reach a diameter of 4½ to 5 inches. The tall plant has heavy canes that grow upward rather than outward.

\$3.75 ea.—3 or more, \$3.30 ea.

AMERICAN HERITAGE



16

Four Tall Roses

Queen Elizabeth

Grandiflora. (Lammerts.) *Plant Pat.* 1259.

To call this an outstanding rose is an understatement, for it truly dominates the scene. Not only does the plant stand head and shoulders higher than almost all its neighbors, but the blooming habit is unusually good too. The lovely pink flowers are light in tone, with an informal and artless look, and yet the overall picture of a plant in bloom is extremely regal and even commanding. Buds come both singly and several on a stem. Flowers are not unusually large but are borne profusely and in steady succession all summer long. Cupped in shape and slightly ruffled, either one bloom or a cluster is a real delight. This tall plant has the unique and admirable habit of pushing its canes upward, to form a strong green pillar with abundant thick leaves. Hardy, healthy and long lived. Cut the blooms if you must—and you will want to—but the flower-decked plant is such an attraction in the garden that you may prefer to leave it alone. Visitors always comment on this marvelous plant . . . want to know what it is and where they can buy one. It is the first and still the finest Grandiflora, known and honored around the world. Year after year it keeps its popularity, for roses like this are hard to equal. Every planting of roses should include at least one Queen Elizabeth. It makes a striking specimen wherever planted and will last for years. The longer you have it, the more you like it.

\$3 ea.—3 or more, \$2.65 ea.

QUEEN ELIZABETH



Lady X

Hybrid Tea. (The House of Meilland.) *Plant Pat. 2691.* We can't resist quoting from the New England Rose Society bulletin these observations made in a Massachusetts garden: "Lady X in my opinion deserves a rating of at least 9.8! It is outstanding in every respect. It is exceptionally vigorous—our bush grew to over 7 feet and produced new canes during the season. The foliage is the largest that I have ever seen and disease resistant. The bush is very hardy. It started the season last year with over 3-foot canes. It is a heavy producer and every blossom perfect—excellent form and substance and a pleasing shade of lavender. The blooms are exceptionally long-lasting and have a light fragrance. Each bloom is borne on a straight, sturdy, almost thornless stem, 2 or more feet in length. Although we are short of space, we ordered another one this year." With a report like this, what can we add? Simply that Lady X adds greatly to elegant arrangements and its delicate, soft lavender color—very different and unique—has made it a favorite.

\$3.50 ea.—3 or more, \$3.10 ea.



Roses Give So Much for So Little

It is not realistic to say that roses require no care. They do. But if you start with a quality plant and give it careful planting followed by even a modest amount of regular care, you will enjoy fine results. There is a satisfaction of achievement in producing even one perfect rose bloom not easily realized in other aspects of living.

No other flowering plant gives more bloom than the rose when you compare its long, continuous blooming season of 4 to 6 months—even 10 months in the deep South—with any other plant in your garden. And, of course, roses live year after year. A letter recently came from an elderly lady reporting the pleasure she receives from a rose purchased from us in 1906 that is still thriving.

John F. Kennedy

Hybrid Tea. (Boerner.) *Plant Pat. 2441.* A distinguished name has been given to a beautiful large white rose of lovely form, great style and wonderful fragrance. The long, gracefully furled buds are lemon-white, carried on long strong stems. In both bud and open stage the flowers are high pointed, showing a full but open center when fully expanded. They average 35 to 40 broad glossy petals, precisely arranged. The pure white, 5 to 6-inch, open blooms hold their firm texture through all kinds of weather and enjoy a long life. Growth is tall and upright to about 4 feet, with dark, healthy foliage. Individual leaflets are pointed and rather narrow. Good strong canes are crowned with bloom clusters all through the growing season. The tea fragrance is especially noticeable . . . and not often found in other white roses. You will appreciate having this rose not only for its beauty but as a tribute to the memory of the late President John F. Kennedy.

\$4 ea.—3 or more, \$3.55 ea.

"The roses arrived in splendid condition. In all my experience with roses, I have never seen better rose specimens. They were tremendous and we want you to know we deeply appreciate your kindness."

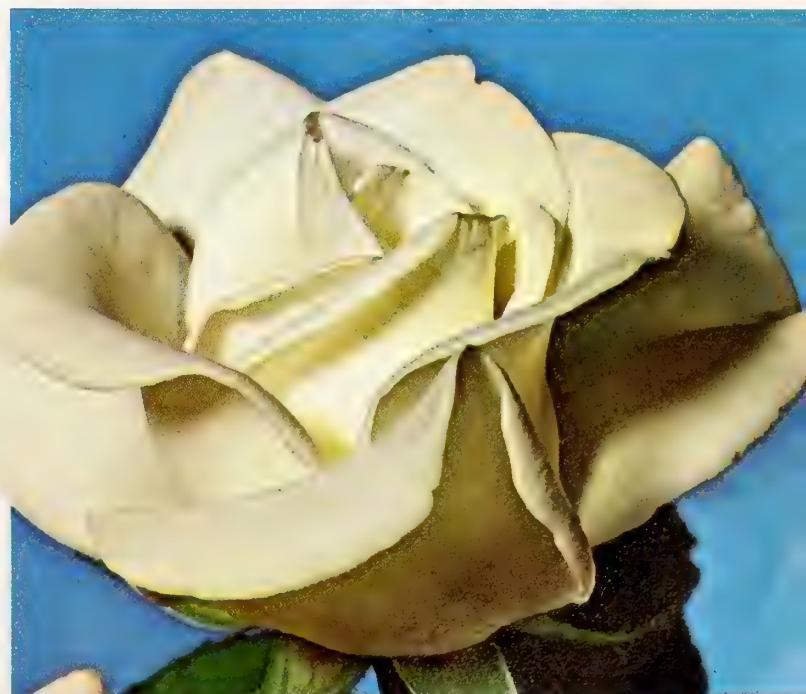
H. I. M., North Carolina

"I thought perhaps you would like to hear from customers who have your roses. Would like to tell you I have eleven bushes; some two, some three years old and have had some of the most beautiful roses ever seen here, some 5½ inches across and gorgeous blooms and colors."

M. E. B., Vermont



LADY X

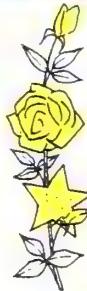


JOHN F. KENNEDY

STAR Roses . .



SUMMER
RAINBOW



OFFER No. 118

Winners
Everywhere

AVENTURE
CONFIDENCE
INDIANA
SUMMER RAINBOW
WHITE KNIGHT



\$12.90

White Knight

Hybrid Tea. (The House of Meilland.)
Plant Pat. 1359.

A  AARS Hybrid Tea All-America Winner. Blooms are of exhibition caliber and of good lasting quality. The beautifully shaped buds open to firm, satiny white blooms of medium size, coming usually singly on good stems. It is an excellent rose for cutting—not so large as to be overpowering when combined with other varieties in an arrangement. The fascinating shape of the flower contrasts well with roses having rounded or fluted petals. White Knight's star form is quite distinctive. The plant has moderate vigor and good disease resistance, and grows upright to about 3 feet. Bloom production is not so prolific as you might wish, but the clear white color and the lovely exhibition form of the flower are so admired that many growers think the intermittent blooms are worth waiting for. To appreciate its elegance, plant White Knight in the front or center of the garden.

\$3 ea.—3 or more, \$2.65 ea.

Summer Rainbow

Hybrid Tea. (R. Jelly.) Plant Pat. 2746. As refreshing as a summer shower, this fine rose always seems to sparkle, even in the hot mid-day sun. The colors are so beautifully blended that they are hard to describe—perhaps "light crimson-pink with a soft chrome-yellow reverse" is as exact as it is possible to be. As the flower develops, the crimson color passes to fuchsia-pink. Buds are urn shaped, of medium size, solid and very well formed. They are almost always borne one to a stem. They open into full, high-centered blooms of large size with 45 to 50 firm, satiny petals. A bright, colorful combination fitting any spot in the garden. Pleasing tea fragrance, fresh and most welcome. Stems are straight and strong, making this an excellent cutting rose. The plant is of average height, well branched and well covered with medium green foliage of extra large size. Hardy and healthy, it is a good choice for any gardener who likes a flower of interesting varying colors on a plant that will more or less take care of itself. It gets off to a fast start in the spring and keeps right on all summer. Disease resistance is good, and blooms come in repeated waves until late fall. The Peace rose is one of its parents, and Summer Rainbow has many of the same superb characteristics of growth and bloom.

\$3 ea.—3 or more, \$2.65 ea.

WHITE KNIGHT



Always Winners

Aventure

Hybrid Tea. (Croix.) *Plant Pat. 2500.* This rose of French origin has kept the original spelling of its name (*ad-venture*, in English) in its journey to America. In any language, it is vivid . . . flashy . . . torrid. The color alone is reason enough to covet this Hybrid Tea, for the brilliant orange hue draws your attention like a magnet. Rounded petals form a flower $4\frac{1}{2}$ inches wide, with 45 to 50 petals and a pointed center that eventually opens to cupped form. Its size, however, is not its most noticeable feature, but rather its overall pleasing form and breathtaking color . . . the hottest, brightest orange you can imagine, with the underside of the petals a more pinkish orange. The light tea fragrance is pleasing. This is a rose that benefits from a lightly shaded location where the color is protected from the hottest rays of the sun. Often there are several blooms on a stem, shown against dark green foliage that clothes the plant to the ground. The bush is medium tall, with strong canes rising from the base.

\$3 ea.—3 or more, **\$2.65 ea.**

CONFIDENCE



Indiana

Hybrid Tea. (The House of Meilland.) *Plant Pat. 2597.* Indiana is one of the brightest red roses you've ever seen, with pleasant light perfume. It's a true, solid, bright cardinal-red that's sure to please, and plants are seldom without color even during sultry weather when some varieties take a rest. The buds open to fully double, cup-shaped blooms of excellent form and profile. The large flowers of 35 to 40 velvety petals are held firmly upright on strong stems of medium length. They are set so close to the compact, well-branched bush that they seem to create a floating rich tapestry of green and red. The plant grows to moderate Hybrid Tea height but its vigor is above average and bloom production is extremely good. The foliage is heavy, large, deep green and plentiful. A splendid Hybrid Tea for general garden use where its fine growing habit will be appreciated. Just try it and see whether you don't come to depend on Indiana as a fine garden rose.

\$3 ea.—3 or more, **\$2.65 ea.**



AVVENTURE

Confidence

Hybrid Tea. (The House of Meilland.) *Plant Pat. 1192.* With this lovely form and mouth-watering color, this is one of the most delightful roses you can have in your garden. The color is an intricate blending of pastel peach tones . . . bright, light yellow at the base of the petals with a delicate shading of shrimp-pink at the petal edges, many times separated with a splash of luminous off-white. The long, streamlined buds open to graceful, high-pointed blooms that reach a width of 5 inches. They are extra soft and lovely in color, and have pleasing perfume too. Confidence has a good sound plant, upright, bushy and well covered with dark leathery leaves. The bush is a good producer from spring to fall, repeating with one crop after another. We introduced this French rose about 15 years ago, and it has grown in popularity ever since. If you like delicate colors you will revel in Confidence . . . and of course you will love it for cutting.

\$3 ea.—3 or more, **\$2.65 ea.**

INDIANA



To See Then



CHRISTIAN DIOR



TIFFANY

Sincera Hybrid Tea. (Camprubi.) *Plant Pat. 2055.* A really distinctive and attractive rose—one of the best all-round white Hybrid Teas of today, which we recommend to all those who love a white flower. The blooms are quite unique, but the cool crisp beauty of this lovely rose is difficult to capture in an illustration. Buds are medium long and pointed, opening to flowers of moderate size but extra fullness (55 to 65 petals). The center is beautifully furled and retains this shape well. The soft satiny white color is warmed by primrose-yellow tints at the base of the petals, giving it a glow from within. Stems are strong and the flowers never hang their heads. They have excellent substance, a classic air and the ability to stand unfavorable weather without balling . . . an unusual and highly appreciated accomplishment for a white rose. Sincera is a steady producer until late fall—vigorous, broad but upright in growth, with heavy canes.

\$3 ea.—3 or more, \$2.65 ea.

Christian Dior Hybrid Tea. (The House of Meilland.) *Plant Pat. 1943.*

This is a rich, exciting rose with high style to match its name. Magnificent crimson-red color overlaid with an iridescent scarlet sheen plus exquisite form make Christian Dior a superb rose. The luscious color becomes even more glowing when seen under artificial lights, and this characteristic combined with its assured air of excellence gives it special value as a long-lasting cut flower. Good stems hold the flowers, which do not fade or turn blue as they open but keep their rich red color. In size the bloom is above average, and the 50 to 60 neatly arranged petals form a solidly substantial flower of top exhibition quality. Buds are ovoid, and fragrance is delicate. A bushy, vigorous, upright plant, Christian Dior has good rich green, leathery leaves, and plenty of them. Bloom production is steady and continuous throughout the season. This is a plant that can be relied on as a standard, dependable addition that will stay in your garden for years. Hardy and healthy, it will give all-round satisfaction.

\$3.25 ea.—3 or more, \$3 ea.

Tiffany Hybrid Tea. (Lindquist.) *Plant Pat. 1304.* Both the experts and backyard dirt gardeners agree that

Tiffany is an unusually fine pink Hybrid Tea—a classic. Its name suggests elegance and refinement, and indeed these are the qualities it projects. It starts with a long, exquisitely formed bud that develops into a beautifully high-pointed flower. The color is a dramatic blending of light pink and pale gold, always clear and fresh looking. Flowers are about 5 inches across, nicely full but not at all heavy. They are almost always borne singly on the long stiff stems and are not affected by either hot or wet weather. A cutting rose par excellence, *Tiffany* always claims full attention, for besides its attractive color it has tea rose perfume that literally fills a room. Its ability to hold its shape and delicate color is appreciated both in the garden and when it is used in arrangements. The plant is medium tall and very free blooming, with plentiful light green foliage. *Tiffany* is highly thought of by everyone who knows this wonderful Hybrid Tea, and it takes its full share of prizes in rose shows.

\$3.25 ea.—3 or more, \$3 ea.

SINCERA



How To Love Them

"Thank you very much for my order which arrived in excellent shape. These are good bushes with excellent root systems and I am sure that I will have lots of beautiful blooms on them."

L. L. P., Colorado

"Roses are indeed the spice of life! . . . I feel very confident now, as I always felt inadequate where roses were concerned. I thought you had to be an experienced rose expert to grow them. I find vases of roses an extra joy and that one becomes very popular with friends to whom one brings a bunch of roses. So, consider me another hooked member of a great fraternity."

Mrs. S. T. E., Michigan

"Many thanks to Star Roses—my garden is lovely. The Europa bush is so beautiful strangers have stopped to ask what kind it is and where it was purchased."

Mrs. T. S. G., Florida

Granada Hybrid Tea. (Lindquist.) *Plant Pat. 2214.* Granada is as full of zip as a healthy teen-ager . . . tingling with life and ready to go. There's a gay look of abandon about it, nothing staid or conforming. (The illustration we have does not do it justice.) The charming pointed buds are an indication of what to expect from the open flower. The face of the large ruffled petals is a bright mixture of scarlet, gleaming lemon-yellow and orange-pink, stronger at the edge. The whole surface of the 4-inch flower has a vibrant, cheerful look that is irresistible. The bloom has only 20 or so petals, which means that this is not a full, heavy flower, but it is alive with gaiety. Flowers as well as buds are beautifully formed and generally come several at a time in candelabras. They are informal rather than of strict exhibition form. Its spicy fragrance has won for Granada the Gamble Fragrance Award of the American Rose Foundation.

The plant is vigorous, upright and of medium height. It is a prolific bloomer, producing many brilliantly colored blooms all season long. Even the light green leaves have a holiday air—they too are rather ruffled and holly-like. In our judgment this is one of the finest, brightest roses yet created and should be in every garden. It seems a shame to bring these flowers indoors because they look so carefree in the open air, but you will enjoy cutting them, especially while they are still winsome buds.

\$3.50 ea.—3 or more, \$3.10 ea.

GRANADA



OFFER No. 121

Superior Garden Roses

CHRISTIAN DIOR

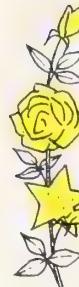
GRANADA

SINCERA

SWARTHMORE

TIFFANY

\$14.40



Swarthmore

(*Not illustrated.*) Hybrid Tea. (The House of Meilland.) *Plant Pat. 2444.* An unusually handsome two-toned deep pink rose with outstanding, high-centered form. From the ground up, Swarthmore is a delight. It has the longest, largest bud of any rose we grow . . . which is high praise . . . and it has enormous staying power. The bloom opens crisp and clean, showing two tones of smooth, deep clear rose-red in a most effective manner. Each bloom, with 45 to 55 exquisitely formed petals, measures up to 5 inches across and is produced on a long, sturdy stem. A light touch of exotic perfume is the final charming note. A fine cutting rose, Swarthmore bears its bloom freely and continuously all summer long. Flowers last for days and always keep the high center that is so much admired. We wonder, in fact, whether anyone has ever seen a Swarthmore opened out flat! Needless to say, it is a favorite with exhibitors at flower shows because of its faultless form and lasting ability. The plant is a tall, upright grower, bushy and well proportioned. Large, leathery, ivy-green foliage covers the long canes completely. This is a very fast grower that will start showing its buds early in the growing season and will be a favorite until frost. Garden visitors marvel at such a picture-perfect flower, like a greenhouse specimen, growing easily outdoors with no special care. The attention it does get will be one hundred percent admiration.

\$3 ea.—3 or more, \$2.65 ea.

Visitors Always Welcome

We have 3 Garden Centers to serve you.

Star Rose Garden Center #1: Just one mile off U.S. Route 1 at West

Grove, Pa. Open all year 7 days a week, 9 to 5 (to 6 p.m. in the Spring). Follow the signs.

Star Rose Garden Center #2: On U.S. Route 1 just two miles southwest of West Grove. Open summer and fall. Located at the entrance to our rose fields and rose garden. Open 7 days a week, 9 till 6.

Star Rose Garden Center #3: At Lancaster, Pa. on U.S. Route 230 (By-Pass) $\frac{1}{2}$ mile west of Manheim Pike. Open all year, every day, 9 to 6.

In addition to all the plants in this catalog our Garden Centers carry hundreds of other kinds as well as seeds, bulbs, flowering potted plants, perennials, fruit trees and all kinds of lawn and garden supplies.

To see our 40 acres of roses in full bloom, come to Garden Center #2 between July 1 and October 1.

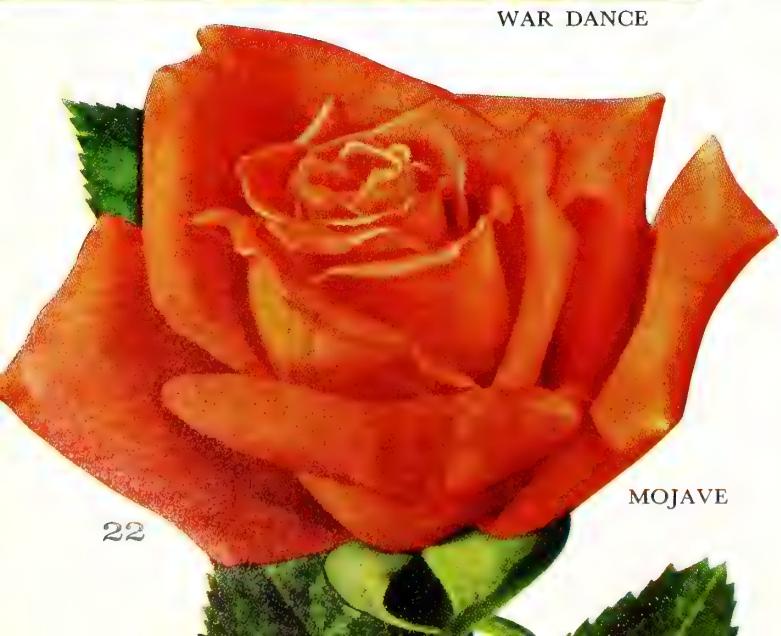




BEWITCHED



WAR DANCE



MOJAVE

Bewitched

Hybrid Tea. (Lammerts.) *Plant Pat.* 2755. A clear phlox-pink Hybrid Tea of remarkably stable color. Its bright flowers attain a diameter of 5 inches. The graceful, urn-shaped buds, especially attractive in the quarter-open stage, unfold gradually to 35 to 40-petaled blooms. These large flowers are produced freely on long, sturdy stems and will enchant you with their fragrance. Bewitched is excellent for cutting, with its beautiful clear bloom, its spicy fragrance and long stems. Bouquets of this rose have been known to outlast other varieties by several days. Heavy foliage, glossy and quite resistant to mildew. The plant blooms freely and repeatedly all season. Promises to earn and deserve a prominent place in gardens, for its good lasting color is appreciated both indoors and out.

\$3.50 ea.—3 or more, \$3.10 ea.

War Dance

Grandiflora. (Swim & Weeks.) *Plant Pat.* 2017. A red-hot, flaming rose . . . a brilliant, fiery orange mixed with vivid scarlet. The tight, oval buds are rich dark red, almost black, and open into very full, high-centered flowers. The 35 to 40 petals form a bloom of excellent substance with enough delicate curl to the petal edges to add a special touch of interest. The stocky plant grows to medium height and is almost as broad as high. Foliage is especially good. Its deep coppery green forms a solid massed background for the vivid blooms. Even one plant of War Dance will make its presence known. Regardless of the weather it keeps its vivid hot color.

\$3 ea.—3 or more, \$2.65 ea.

Mojave

Hybrid Tea. (Swim.) *Plant Pat.* 1176. For eye-catching color and beautifully modeled form, Mojave is tops. In color it is coppery orange tinted nasturtium-red and scarlet, with prominent veins running down to the base of the 4 to 4½-inch flower. Buds are long and delicate in shape, and to come upon one unexpectedly—especially in a cool half-shady spot where the color glows best—is a thrilling experience. These high-centered, richly scented blooms of good firm substance generally are borne singly on stems of perfect length. In the proper setting the flowers are breathtaking for arrangements. Tall, strong and free blooming, with large, forest-green leaves.

\$3 ea.—3 or more, \$2.65 ea.

Montezuma

Grandiflora. (Swim.) *Plant Pat.* 1383. This fine rose typifies the true Grandiflora with its wonderful Hybrid Tea-like blooms and its plentiful supply of flowers. It is a brilliant rosy salmon color that holds well. Over all is a creamy sheen, extremely smooth and melting. The bud is rather short, but shapely. Blooms are high centered, composed of 40 petals, and are borne on medium long, strong stems. The medium sized foliage is a semi-glossy light green. This is a tall rose, growing up to 5 feet; it is bushy and well branched, and needs ample growing space. It will pay its way many times over with strong, free growth—providing many blooms for beautifying the garden and for decorating indoors. You won't go wrong by planting Montezuma.

\$3 ea.—3 or more, \$2.65 ea.

MONTEZUMA



Garden Party

Hybrid Tea. (Swim.) *Plant Pat. 1814.* The handsome blooms of this All-America Winner are a soft delicate combination of rich ivory in the center of the bloom giving way to creamy tones, with a delicate flush of appleblossom-pink that steals over the flower. In spite of these melting colors Garden Party is a bold, dramatic rose with 25 to 30 large flaring petals of excellent texture and substance that you think of as almost white. Bloom is plentiful and continues all season long. Stiff stems and long lasting ability make Garden Party a perfect cutting rose. The plant is tall, very strong and well branched. Distinctive foliage, reddish underneath and with noticeable red veins, provides the perfect background for this very lovely, very alluring rose. Garden Party has a distinguished family tree, for its parents are Peace and Charlotte Armstrong. And this ancestry is apparent in many features of Garden Party. The fact that it has won its fair share of awards at rose shows everywhere is proof of the beauty and quality that you will enjoy throughout the summer.

\$3.50 ea.—3 or more, \$3.10 ea.

"A Christmas Gift rose, Garden Party, sent to us reached me yesterday. It arrived in such perfect condition so beautifully packed that I had to write these few words to commend Star Roses."

Mrs. L. M. P., Texas

"You have sent me the very finest rose plants this year that I have ever seen. I know that you already know they are the finest. I just want to let you know that I know it too. This is a 'nutty' letter but you get the idea."

J. D. K., Missouri

Americana Hybrid Tea. (Boerner.) *Plant Pat. 2058.* Here is a rose that can well be a standby, for it provides the color and the perfume that are so popular. This classic red is like a dream come true—a combination of stirring color, delightful fragrance and enormous size. The brilliant carmine-red grows even more intense as the big blooms slowly open to their full 6-inch size. And this magnificent color remains unfading until the last petals drop. Petals are wide and velvety, arranged in a high pointed form, with those around the outer edge rolled back in a most beautiful way and framing the elegant high center. The strong stems are of medium length and bear the flowers both singly and several together. Growth is vigorous and upright to about 3 feet, and the leathery, cress-green foliage abundantly covers the plant. Bloom continues through the hottest weather, making Americana a fine plant for garden decoration all season long.

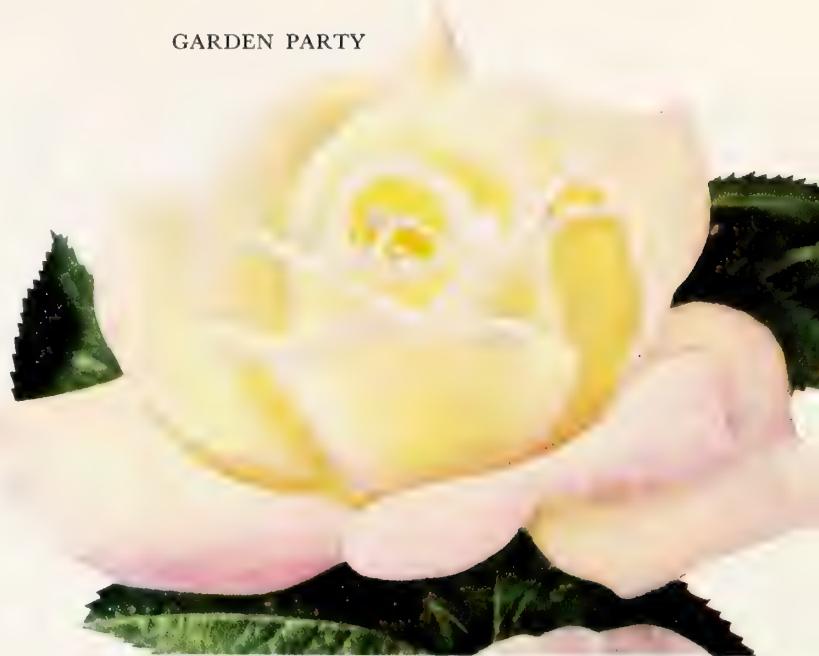
\$3.50 ea.—3 or more, \$3.10 ea.

Candy Stripe

Hybrid Tea. (McCullings.) *Plant Pat. 2278.* For a fresh new look Candy Stripe is most pleasing . . . an interesting departure from the conventional. This nonchalant flower has a teasing way of displaying its gay stripes. The basic rose-pink color is irregularly marked with streaks of lighter pink and off-white from petal base to outer edge. This gives the 6-inch blooms an unique flourish that is a delightful surprise. And strangely enough, the pattern of the lighter streaks and flecks is not precisely repeated on the underside of the petals. Each side of each petal is a different design . . . and frequently there is an all-pink petal. A sport of Pink Peace, Candy Stripe produces great quantities of big, colorful blooms with decidedly pleasing fragrance. The plant is quite tall and has fine growing ability. The foliage is medium green with lighter green ribbing. When you wish for something completely different, Candy Stripe is a good choice . . . light and informal in manner but a very free bloomer, and fragrant as well.

\$3 ea.—3 or more, \$2.65 ea.

GARDEN PARTY



CANDY STRIPE



Twice Blessed with Fragrance



CRIMSON GLORY



SUTTER'S GOLD

THE DOCTOR



Crimson Glory Hybrid Tea. (Kordes.) Lovely velvety crimson, pointed buds open to double blooms of good substance. By today's standards they are not extra large, but their rich Damask fragrance has made this rose a byword. Crimson Glory blooms freely and continuously on a very strong but low-growing plant with many branches. Excellent for the front row of a planting. Its only fault is the stems tend to droop a little. Foliage is large, clean dark green. An older rose that enjoys a tremendous reputation, even today, for its beauty, color and heavy fragrance. Planted for its perfume alone, it is worthwhile but you will love its warm velvety color too. Completely dependable, is the judgment of rose growers for 35 years.

\$2.50 ea.—3 or more, \$2.20 ea.

Sutter's Gold Hybrid Tea. (Swim.) Delightful gold touched with flushes of pink and vermillion and a dash of copper, with  noticeable veining. A lively, 4 to 5-inch rose that gleams as the sun high-lights the copper and gold. The medium long bud is slender, well pointed and very beautiful. As it gradually unfurls, the full glory of the bloom is revealed but its one fault is that the blooms are somewhat short lived. With its rich fruity fragrance this is an immensely rewarding rose. The sturdy plant grows to a height of about 3 feet, is bushy but upright. Its large, glossy green leaves are very attractive. Sutter's Gold is the winner of the Gamble Fragrance Award.

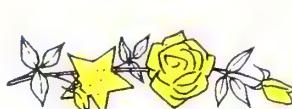
\$2.75 ea.—3 or more, \$2.40 ea.

The Doctor Hybrid Tea. (Howard.) Here is an older rose that has long been treasured for its extremely large blooms of show quality. It was introduced over 30 years ago, as a compliment to Dr. J. Horace McFarland, America's dean of rose growers, and ever since then has won countless prizes including the Gold Medal of the National Rose Society of England. In color it is a lovely satiny pink, with a soft glow. It has long buds and blooms as much as 6 inches in diameter, of perfect form and firm substance. And besides, it is very fragrant. The plant is rather low growing and bloom is not over-abundant. However, the flowers that do come are of exciting exhibition caliber.

\$2.75 ea.—3 or more, \$2.40 ea.

Nocturne Hybrid Tea. (Swim.) The illustration shows the exquisite form of Nocturne's bud, and also gives you an idea of its very  deep, rich red color—but what the printed page is incapable of conveying  is the enticing fragrance. All these qualities have kept this rose on the list of favorites for years. It is known and loved by gardeners everywhere and gives a good performance even in the hottest weather. Flowers are about 4 inches across, with petals that flare out nicely to form a fine open bloom. The deep red color is overlaid with darker shadings that give the bloom an almost brooding look. Rugged and quite tall, with leathery, dark leaves.

\$2.50 ea.—3 or more, \$2.20 ea.



OFFER No. 124

Especially
Fragrant

CRIMSON GLORY
NOCTURNE
SUTTER'S GOLD
THE DOCTOR

\$8.90



NOCTURNE



Star Hybrid Teas Not Illustrated

Included here are a number of fine Hybrid Teas and Grandifloras—many of them world-famous—which are still among the best, although we had no room to illustrate them. They are the same choice 2-year, field-grown plants as those that are illustrated.

ARLENE FRANCIS. Hybrid Tea. (Boerner.) *Plant Pat. 1684.* Delicate, refined fragrance is one of the many good points about this yellow rose. The perfume becomes richer as the flowers develop. Graceful buds of rich golden yellow and 5-inch blooms with satiny petals. Little affected by bad weather. Glossy dark leaves. A good stable yellow, free blooming and vigorous, to be used as a garden mainstay.

\$3.50 ea.—3 or more, \$3.10 ea.

CONDESA DE SASTAGO. Hybrid Tea. (Dot.) A distinct bicolor of yellow and rose-scarlet. Always bright and gay, with heavy perfume in addition to its exciting colors. Oval buds and very full blooms on good stiff stems. Medium height, vigorous and free blooming . . . Once a novelty, but for a newer rose of similar colors and better size, we feel we should point out Colorama (see page 8).

\$2.50 ea.—3 or more, \$2.20 ea.

GOOD NEWS. Hybrid Tea. (The House of Meilland.) Rich fragrance plus beautiful peach tones combine to make this rose popular. Blooms reach 5 to 6 inches in diameter and are freely produced from early summer to frost. The plant is vigorous, rather broad in shape, with strong canes and good foliage.

\$2.50 ea.—3 or more, \$2.20 ea.

LOVE SONG. Hybrid Tea. (Fisher.) *Plant Pat. 1360.* Watermelon-pink on the upper side of the petals and gleaming yellow on the underside. Buds are very large and well shaped, displaying their two tones boldly. Unusually large, colorful and very double, with good fragrance. A plant of medium height with dark waxy leaves. Long stems. Free blooming.

\$3 ea.—3 or more, \$2.65 ea.

LUCKY LADY. Grandiflora. (Swim & Armstrong.) *Plant Pat. 2829.* A lovely pink color—light and clear on the upper side of the petals and deeper, reddish pink underneath. Light, pleasing fragrance. Urn-shaped buds and double flowers, carried usually in clusters on strong stems. Fine for cutting. Free blooming, tall and vigorous, with thick foliage. An All-America Winner in 1967.

\$4 ea.—3 or more, \$3.55 ea.

MME. COCHET-COCHET. Hybrid Tea. (Mallerin.) Very long, coppery pink buds and soft salmon-pink flowers of splendid form. Has been pleasing gardeners for many years. The large, double blooms with 30 to 40 petals boast a sweet honey-like fragrance. A vigorous plant, tall and free blooming.

\$2.50 ea.—3 or more, \$2.20 ea.

MRS. P. S. duPONT. Hybrid Tea. (Mallerin.) Reddish gold buds and good-sized, golden yellow flowers. Very double and long lasting. Heavy perfume. This plant is a low grower with rich green foliage that sets off the blooms to perfection. Hardy and long lived, requiring little attention. Set it where tall neighbors will not overpower it.

\$2.50 ea.—3 or more, \$2.20 ea.

NEW YORKER. Hybrid Tea. (Boerner.) A beauty of a rose . . . deep dazzling red with soft velvety petals. The bloom is a large one, delicately formed and fully double. Wonderful fragrance too. The flower keeps its shape well and is excellent for bouquets. Sturdy plant.

\$2.75 ea.—3 or more, \$2.40 ea.

ORANGE FLAME. Hybrid Tea. (The House of Meilland.) *Plant Pat. 2141.* A very eye-catching color—smoky orange-scarlet, flame-like and most attractive. Fragrance is strong and pleasing. Big, well-pointed buds and very large blooms with broad petals. Blooms come regularly, usually one per stem, and are perfect for cutting. Sturdy and upright in growth.

\$3 ea.—3 or more, \$2.65 ea.

PERFECTA. Hybrid Tea. (Kordes.) *Plant Pat. 1604.* A breathtaking blend of colors that will hold you spellbound. Petals are creamy white with rosy red margins and a light suffusion of yellow at the base. Blooms are large, extremely full and well formed, with good old-fashioned fragrance. Plants perform wonderfully all season.

\$3 ea.—3 or more, \$2.65 ea.

POLYNESIAN SUNSET. Hybrid Tea. (Boerner.) *Plant Pat. 2530.* This rose will appeal to those who want huge flower size and brilliant color above all else. It is coral-orange, with a warm glow that lights up the whole bloom. Exquisite buds and very large flowers, double but with an open center. Petals are lightly ruffled. Fruity scent. Hardy and vigorous.

\$3.75 ea.—3 or more, \$3.30 ea.

PRESIDENT EISENHOWER. Hybrid Tea. (Hill.) *Plant Pat. 1217.* A bright red flower with a most attractive sheen to the petal surface. Blooms are medium size, well formed, with plenty of petals and rich perfume. Ideal for cutting. A relatively low-growing plant, vigorous and bushy, with dark green foliage.

\$3 ea.—3 or more, \$2.65 ea.

RADIANCE. Hybrid Tea. (Cook.) Light pink with darker shadings on the outer side of the petals. Heavy, old-time fragrance. The full, rounded, coarse blooms do not come up to modern standards but the plant is so hardy and so free in its growth and bloom production that it continues to stay on the list of old favorites.

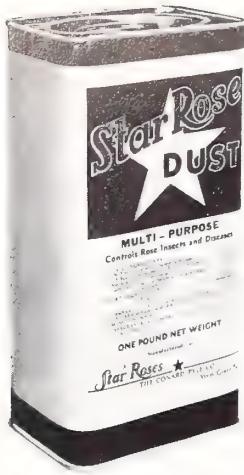
\$2.50 ea.—3 or more, \$2.20 ea.

SUZON LOTTHE. Hybrid Tea. (The House of Meilland.) A rose with delicately mingled, sweet tones. A soft pearl-like sheen glows over the cream-white to bittersweet-pink, making it most pleasing and unusual. Blooms are of good size, with up to 90 petals of exceptionally smooth texture and marvelous fragrance. They hold their form well. A vigorous plant of average height with heavy canes.

\$2.50 ea.—3 or more, \$2.20 ea.

TALISMAN. Hybrid Tea. (Howard.) The rose that made history—it created a sensation when it first came out because it was the first multicolor, an orange and rose combination. Blooms are of medium size, double, with pleasant fragrance. At its best in spring and fall . . . not much in summer. Fairly tall, with long stems. Light green, leathery foliage.

\$2.50 ea.—3 or more, \$2.20 ea.



OFFER NO. 126

Admiral Duster and 1 lb.
Star Rose Dust (\$5.90
Value) Only \$5.45



OFFER NO. 126A

Rotary Duster and 4 lbs.
Star Rose Dust
(\$15.90 Value)
Only \$14.45



WIRE LABEL STAKES

Use these stakes to hold the Star tags from all your roses and the labels for the other plants in your garden. Long lasting and inexpensive, wire label stakes are handy and make identifying your plants easy. Labels are not included. 2 doz. \$1.90; 5 doz. \$4.25; 10 doz. \$6.95; 1000 for \$49.95, ppd.

WE USE THESE PRODUCTS OURSELVES
TO INSURE STAR QUALITY ROSES . . .
... we recommend them highly to you!

STAR ROSE DUST

The same all-purpose formulation which we find so effective in our rose growing fields is available to you in Star Rose Dust. Improved with the new bug and beetle killer, Sevin® along with Phaltan®, Kelthane, and Lindane, Star Rose Dust provides the complete protection your roses deserve. For greatest economy and best coverage apply dust lightly. Regular applications will keep your roses at their best. Lb. \$1.95; 4 lbs. \$5.95; 25 lbs. \$29.95, ppd.

NOTE: Sevin® is the Registered Trade Mark of the Union Carbide Company.



ADMIRAL DUSTER

Very inexpensive but efficient to use, this improved model of a favorite duster delivers an even flow of dust to the plant. Plunger is self-lubricating, easy working. A long extension tube and a swivel head deliver dust where you want it—at the tops and bottoms of plants and the undersides of leaves. Easily loaded through a large fill opening. The Admiral is light weight and always ready to use. \$3.95, ppd.

STAR ROSE SPRAY

This do-it-all spray contains the same powerful ingredients as Star Rose Dust. One pound makes 10 gallons of spray, and gives you the most complete plant protection possible in a single formulation. Fully proved by regular use in our own fields, Star Rose Spray is economical and easy to use. Many gardeners use both Dust and Spray. See "Which is Better—Dust or Spray?" (in opposite column) for the reasons. A pound of Star Rose Spray goes a very long way. Lb. \$3.65; 4 lbs. \$11.95, ppd.

STAR ROSE FERTILIZER

This is a high quality balanced plant food . . . a fertilizer developed out of long experience in knowing what roses thrive on. Contains organic and inorganic material, available nitrogen, phosphorus and potash in 7-7-7 analysis. We believe this fertilizer is best for roses, mums and other garden flowers, lawns, vegetable gardens or wherever you need to give plants a balanced diet. Use it when planting your roses and regularly as they grow. Star Rose Fertilizer is a favorite with both experts and amateurs. 5 lbs. \$1.75; 10 lbs. \$2.95; 25 lbs. \$5.95, ppd.

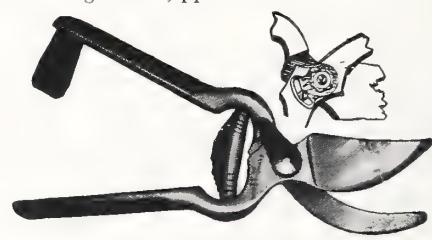
STAR ROSE GROW (Not illustrated)

Sometimes called Speed Feed, Star Rose Grow is ideal as a starter solution in transplanting and for leaf feeding of roses and other plants . . . especially effective in perking up old, starved, or neglected plants. Star Rose Grow is also the right food for miniature roses and your house plants. The basic formula of 15% nitrogen, 30% available phosphoric acid and 15% potash gives you a quickly effective "pep-up" for your plants. 2 to 4 teaspoons of Star Rose Grow makes a gallon of solution. Lb. \$1.25, ppd.



PROFESSIONAL PRUNER

Just like the pruners we use in the rose fields, these specially designed German shears do an easy, efficient job of cutting. \$4.95, ppd.



WHICH IS BETTER— DUST OR SPRAY?

Both give effective protection. Dusting is quicker because you can keep your duster filled, ready for use after a rain or at the first hint of trouble. Spraying, on the other hand, gives wider coverage, therefore better control. For these reasons many expert gardeners use both Star Rose Dust and Star Rose Spray for worry-free rose gardening. Whether you choose dusting or spraying or a combination of both practices you can put your trust in these products—we do. When applying dusts or sprays remember that light, widespread coverage is more effective than a deluge. Also, during hot weather, it is best to spray after sundown to avoid spray burn on the young, tender leaves and shoots.

FOR SPECIFIC USES

These items are effective in the control of specific problems which occasionally crop up. Good to have on hand.

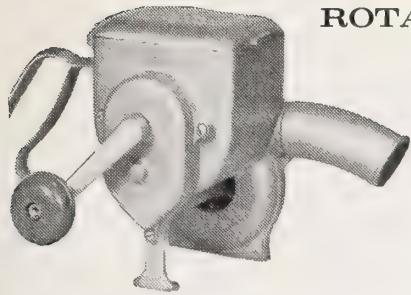
ACTI-DIONE® controls Mildew.

A new formula spray for sure control of mildew (a fungus that makes leaves look powdery white). A 5-ounce package makes 10 gallons of spray. \$1.95, ppd. KELTHANE—specific for Red Spider Control. 8-ounce bottle makes 24 gallons of spray. A sure cure for these pesky mites when they attack your plants. \$3.95, ppd.

PHALTAN® stops Blackspot.

One 6-ounce can makes 30 gallons of spray to protect roses from Blackspot (a fungus that makes black circles on the leaves and turns leaves yellow). 75% wettable powder. \$1.95, ppd.

ROSE CANE SEALER. Use after pruning, to inhibit borers. Inexpensive—easy to use. 4-ounce dauber cap container goes a long, long way. \$1.35, ppd.



for weekly dust applications and in-between times when rain has washed dust away. The geared hand crank turns smoothly and throws a stream of dust as far as 8 feet. This handy garden tool stands upright when not in use. \$9.95, ppd.



COMPRESSION TANK SPRAYER

A sturdy, big capacity galvanized steel sprayer with welded seams ready to handle any home garden spraying job. With a twist of the nozzle you can adjust spray from a solid stream to a fine fog. 3-gallon capacity. Can be used with any spray material; with reasonable care this sprayer will last for years. A few strokes of the pump builds up pressure. Shoulder strap included. \$13.95, ppd.

ROTARY DUSTER

This duster has been so popular with our greenhouse employees we decided to offer it to our customers. Light and easy to hold, the duster is so simple to use that dusting is sure to get done. You can keep this sturdy, aluminum duster filled and ready

THESE BOOKS PROVE THERE'S NO MYSTERY TO GROWING BEAUTIFUL ROSES!

"Handbook on Roses"

from the WORLD-FAMOUS BROOKLYN BOTANIC GARDENS

Here is one of the most informative and useful books on roses and rose growing ever published. It was edited by S. B. Hutton, of The Conard-Pyle Co., who has drawn on his more than 35 years of experience with roses. In doing so, Mr. Hutton has been assisted by an editorial board of over 30 distinguished rose experts. Never before have so many knowledgeable rosarians combined their "know-how" and experience in so interesting a way to make the growing and enjoyment of roses so easy to everyone. \$1.25 each, postpaid.

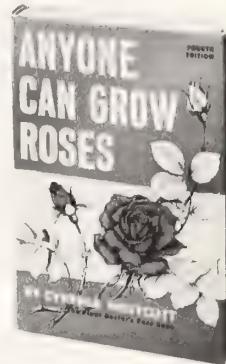
"Anyone Can Grow Roses"

by CYNTHIA WESTCOTT

Since the first edition of "Anyone Can Grow Roses" was published, this guide to rose culture has become a standard handbook. There is just no other book quite like it, either in its understanding of the home gardener's problems or in the simplicity with which the essentials of rose growing are presented.

It gives you: 10 basic commandments of rose growing, how to choose roses, identifying rose pests and diseases, where to buy roses, how to prepare and plant your rose garden, and many other down-to-earth helpful tips on growing better roses. This book is a must for every rose grower's library, beginner or expert.

Hardbound copy—\$5.95



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Dormant plants. Prices in this catalog are for dormant roses, Spring 1970. All plants are 2-year, field-grown, guaranteed to bloom. Orders are accepted subject to stock unsold.

All "3-for" and group offer prices apply ONLY when plants are shipped to the same address at the same time. "3-for" prices apply to 3 of one variety only.

Substitutions. In the group offers, we reserve the right to substitute sold-out varieties with kinds of equal or greater catalog value. We substitute only when necessary and only with other good varieties. However, we cannot make changes in offers on request. Their special price prohibits the extra handling these requests would require.

Parcel post prepaid. All plants and other items in this catalog are shipped at our expense, prepaid to your door. Plants will be shipped at the proper time for planting in your locality.

Packing charges. Orders over \$10 are packed without charge. We must charge a 50c packing fee on all orders that amount to less than \$10. This packing charge will apply on any portion of an order shipped separately which totals less than \$10. In cases where weather or some other condition forces us to ship parts of your order separately, this charge will not apply.

Enclose payment with your order. We do not ship C.O.D.

Add sales tax of 6% on orders to be delivered in Pennsylvania.

Please print your name and address on the order sheet, and don't forget the Zip Code. All orders from one household should be made under the same name.

Thank you for paying attention to these details of ordering. Your accuracy helps us to give you better service.

THE CONARD-PYLE CO., West Grove, Pa. 19390

Phone: Area Code 215-869-2426



Our 24-page booklet—"Here's How to Plant Them Right!"—is sent free with every order. This easy guide to rose planting and care shows how to plant, prune and keep your roses growing. It also includes sound information on perennials that you will find helpful.



GENERAL INDEX

VARIETIES	Page
Chrysanthemums	42-45
Delphiniums	47
Ground Covers	51
Perennials	48-50
Shasta Daisies	46
ROSE FACT SHEET	3
SUPPLIES	26-27

ROSE INDEX

Americana	23
American Heritage	16
Angel Face	52
Arlene Francis	25
Aventure	19
Baby Gold Star	41
Betty Prior	35
Bewitched	22
Big Red	12
Blanche Mallerin	31
Blaze	36
Blossomtime	36
Bo-Peep	41
Camelot	6
Candy Stripe	23
Charlotte Armstrong	30
Chicago Peace	7
Chipper	40
Christian Dior	20
Christopher Stone	29
Chrysler Imperial	11
Cinderella	40
Circus	35
Cl. Crimson Glory	36
Cl. Peace	37
Colorama	8
Comanche	5
Condesa de Sastago	25
Confidence	19
Coral Dawn	37
Coralita	37
Crimson Glory	24
Don Juan	36
Eclipse	31
Europeana	32
Fashion	32
Fire King	33
First Prize	2
Floradora	35
Fragrant Cloud	9
Frau Karl Druschki	38
Garden Party	23
Garden State	12
Garnette	35
Gay Princess	34
Gene Boerner	32
Girl Scout	35
Gold Coin	40
Golden Girl	9
Golden Prince	4
Golden Showers	36
Goldilocks	35
Good News	25
Granada	21
Helen Traubel	31
Indiana	19
J. F. Kennedy	17
King's Ransom	10
Lady Elgin	13
Lady X.	17
Laura	4
Lavender Girl	34
Love Song	25
Lowell Thomas	29
Lucky Lady	25

ROSES	Page
Climbers	36-37
Floribundas	32-35, 52
Grandifloras & Hybrid Teas	1-31
Miniatures	40-41
Special Roses	38
Tree Roses	39

Baker's Dozen

12 Standard Roses plus the Peace Rose FREE

This is an easy and economical way to obtain a whole rose garden all at once and enjoy years of colorful beauty. A genuine bargain, made possible through our large production of plants. You receive 13 different kinds in this Baker's Dozen, each one a delight that will give you quantities of flowers. A wonderful gift for a new home owner, by the way.

All are Star grade 2-year, No. 1 field-grown plants guaranteed to grow and bloom for you.

BLANCHE MALLERIN. Pure white. Described and pictured on page 31.

CHARLOTTE ARMSTRONG. Light red. Described and pictured on page 30.

CHRISTOPHER STONE. Scarlet. Described and pictured on page 29.

CONDESA DE SASTAGO. Yellow and scarlet. Described on page 25.

CRIMSON GLORY. Velvety crimson. Described and pictured on page 24.

ECLIPSE. Golden yellow. Described and pictured on page 31.

LOWELL THOMAS. Rich yellow. Described and pictured on page 29.

MIRANDY. Wine-red. Described and pictured on page 30.

NOCTURNE. Deep red. Described and pictured on page 24.

PEACE. Gold, ivory and pink. Described and pictured on page 30.

PRESIDENT HERBERT HOOVER. Cerise, scarlet and yellow. Described and pictured on page 29.

RADIANCE. Two-tone pink. Described on page 25.

SOEUR THERESE. Buttercup-yellow. Described and pictured on page 29.

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One of the six will be the famous PEACE rose, and the remaining five will be other fine roses from this Catalog that we will choose for you.

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Always in Style



PRESIDENT HERBERT HOOVER



PICTURE



LOWELL THOMAS



CHRISTOPHER STONE

Pres. Herbert Hoover Hybrid Tea. (Coddington.) A very pretty blending of scarlet, yellow, cerise and flame. Beautiful long pointed buds open into large blooms with spicy fragrance. Makes a very pleasing cut flower. Tall, sturdy, upright plant with excellent foliage. Flower stems are very long and bloom production holds up well all through the summer, with one set of buds steadily following another. Almost 40 years old but still going strong.

\$2.50 ea.—3 or more, \$2.20 ea.

Picture Hybrid Tea. (McGredy.) Through many years this variety has maintained its place, in spite of the fact that numerous other pink roses have been introduced in the meantime. Its velvety clear rose-pink color is one reason. Another is its dependable bloom production. Flowers are of rather modest size but nicely shaped and they carry a light perfume. Medium height, vigorous, with strong canes and glossy, dark green leaves. A thoroughly useful garden rose.

\$2.50 ea.—3 or more, \$2.20 ea.

Lowell Thomas Hybrid Tea. (Mallerin.) An early All-America Winner that has remained popular. Bright cheerful deep yellow,  and this warm color holds well throughout the life of the flower. Light tea perfume. Nicely formed buds on a bushy, compact plant of average height. Strong stems and good lustrous foliage.

\$2.75 ea.—3 or more, \$2.40 ea.

Christopher Stone Hybrid Tea. (Robinson.) Another of the older roses continuing in demand through its own merits. Rich scarlet-crimson—a bright rose that is a real standout all season long. The long pointed buds become large, nicely double blooms of 30 or more petals. Attractive perfume. Very strong, low growing and free blooming. A prizewinner in its day, this rose is still a fine garden plant.

\$2.50 ea.—3 or more, \$2.20 ea.

Soeur Therese Hybrid Tea. (Gillot.) Beautiful buttercup-yellow in color, with fine buds for cutting. Large, double blooms of good shape and substance, with light fragrance. Gives lots of bloom. Very sturdy plant of medium height, hardy and undemanding in any climate. Known and loved for years because of its reliability.

\$2.50 ea.—3 or more, \$2.20 ea.

OFFER No. 129

Sterling Performers

CHRISTOPHER STONE
LOWELL THOMAS
PICTURE
PRESIDENT HERBERT
HOOVER
SOEUR THERESE

\$11.20



SOEUR THERESE

Classics Among Roses

Mirandy

Hybrid Tea. (Lammerts.) At the height of its perfection this rose has enormous appeal. The huge ovoid buds are borne on long stems on a robust bush about 2½ feet tall. Flowers are a marvel—fully packed with 50 or more velvety, deep wine-red petals that have a mysterious dusky shading. The color tends toward crimson rather than scarlet. Blooms are both broad and deep, with a very high center and rich spicy perfume. This is a sturdy plant with leathery foliage. The blooms open best in hot weather, and for this reason Mirandy is especially popular in southern areas. At rose shows it has won countless awards. Its form, color and fragrance are so distinctive that everyone soon learns to call Mirandy by name.

\$2.50 ea.—3 or more, \$2.20 ea.

Peace

Hybrid Tea. (The House of Meilland.) This rose has truly become a "legend in its own time." It is a rose for every beginner . . . but no expert ever discards it. Flower stems, foliage and canes are of unbelievable size and strength, and the flower more than matches the plant. Running from yellow to pale gold to cream color, the petals look as if they had been carved from ivory, and the pink flush at the petal edge gradually creeps over the whole flower. But no two blooms are exactly alike, and each flower changes from day to day. You never get tired of watching this wonderful display. Foliage is very large, rich dark green, thick and holly-like in its leathery texture. Free blooming, very hardy . . . a miracle of nature.

\$2.50 ea.—3 or more, \$2.20 ea.

Charlotte Armstrong

Hybrid Tea. (Lammerts.) A rose with strikingly beautiful buds. It is sometimes called the "First Lady" of Hybrid Teas, not only because of its great combination of good points but also because it has so many wonderful offspring. Buds are intense carmine-red, with an undertone of flame. Long and elegant, they open to 4 to 5-inch flowers of bright rose-red, high centered and waxy petaled. Stems are medium to long. The plant is tall—up to 5 feet—and is covered with disease-resistant foliage. An abundant producer until frost, Charlotte is a favorite everywhere.

\$2.75 ea.—3 or more, \$2.40 ea.

MIRANDY

OFFER No. 130

Six Choice Roses

BLANCHE MALLERIN

CHARLOTTE ARMSTRONG

ECLIPSE

HELEN TRAUBEL

MIRANDY

PEACE

\$13.60

PEACE



CHARLOTTE ARMSTRONG



Helen Traubel (Not illustrated.) Hybrid Tea. (Swim.)

An exquisite blending of apricot and shell-

 pink gives this rose a most delectable look and a personality all its own. We believe it to be one of the very best pink roses ever to receive the coveted All-America Award, from the standpoint of color, blooms, plant, foliage, vigor and especially the quantity of flowers it produces. The long bud unfurls its 25 to 30 broad, clean petals to a fine, high-centered flower that gently expands to a full 6 inches. Rich spicy fragrance and long slender stems. A tall broad plant, blooming steadily all season through . . . each bloom a beauty that will thrill you. Perfect to cut, of course, particularly in the bud stage. And the more flowers you cut, the more it seems to produce. Neither wet nor hot dry weather makes any difference. Perennially popular, from coast to coast. Rated highly by both experts and plain dirt gardeners. Although the flower is not extra full and may not keep its shape very well when fully open, the plant blooms so freely that Helen Traubel earns a place in most rose gardens.

\$2.75 ea.—3 or more, \$2.40 ea.

Blanche Mallerin Hybrid Tea. (Mallerin.) The classic example of what a Hybrid Tea bud should be . . . long, urn shaped, elegant . . . and worth having just for its exquisite buds. Yet the open bloom, too, is a majestic beauty of pure satiny white, 4½ inches across and of superb form and style. The plant is bushy and well branched but quite upright in habit, with good heavy canes. Foliage is medium size, leathery, cedar-green. Moderate, extremely sweet fragrance. This is one of the easiest white roses to grow and deserves the honored place it has long occupied in gardens. You will not be satisfied to leave it in the garden, though . . . you will often invite these fragrant, snowy, gracefully formed blooms to dinner, to serve as a centerpiece. The plant blooms freely enough so that buds for cutting are available all through the season.

\$2.50 ea.—3 or more, \$2.20 ea.

BLANCHE MALLERIN



Eclipse

Hybrid Tea. (Nicolas.) Another rose known for its perfect bud, which is generally described as streamlined. It is especially slender and tapering, with long sepals that emphasize the gracefulness in its very early stages. The color is golden yellow, becoming clear chrome-yellow as the flower opens. Blooms are of medium size, with about 25 petals, carried on long stems. Fragrance is quite strong and pleasant. The plant is vigorous and inclined to be tall, producing a continuing show of bloom all season. A famous old favorite that first bloomed on Eclipse Day, August 31, 1932, and has since become established as a standard yellow. Cut the buds soon after they start to show color so that you can admire them at their best.

\$2.50 ea.—3 or more, \$2.20 ea.

"Your roses are just starting to bloom and they are as large and fine a collection as I have ever had. My husband and I are truly pleased, especially as the ground here is the worst we have ever encountered. Don't think that we didn't work on that rose bed, but if you had not sent good stock no effort on our part would have obtained results. Thank you for the fine plants."

Mrs. E. I. W., New York

"Thank you very much for sending a plant of the rose Sutter's Gold as a replacement for one which failed to grow this spring. It has been planted as you directed, and I am looking forward to enjoying its blooms for many years. I have dealt with Conard-Pyle Co. for well over a quarter of a century, and this is the first claim for a replacement in all that time. This indication of the quality of your plants speaks for itself."

L. J. B., Virginia

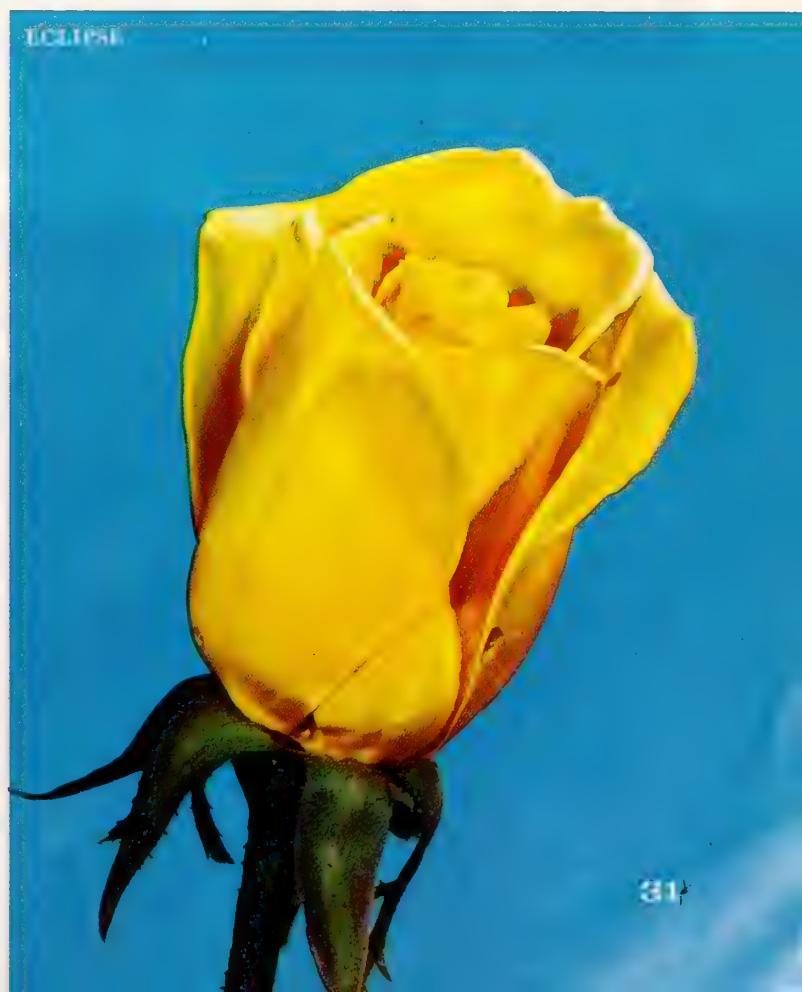
OFFER No. 131

Pride of the Garden



BLANCHE MALLERIN
CHARLOTTE
ARMSTRONG
MIRANDY
PEACE

\$8.90





FASHION



Fashion Floribunda. (Boerner.) This is a most refreshing color that holds well and always looks alluring. A classic, *Fashion* is one of the most beautiful of all Floribundas. Its color is a distinctive, soft coral-peach-pink combination that livens the bush. The oval, deep peach buds open slowly to 3 to 3½-inch blooms of fine form and substance. Lots of quite fragrant blooms. *Fashion* grows vigorously to about 3 feet in height and has good disease-resistant foliage.

\$2.75 ea.—3 or more, \$2.40 ea.

Gene Boerner Floribunda. (Boerner.) *Plant Pat. 2885*. An excellent rose that is an appropriate memorial for the hybridizer known for the many wonderful Floribundas he produced. It has clear soft pink flowers with a deeper pink center, borne in clusters of 7 to 9 on strong stems. The dainty pointed buds are deep rose in color, and a plant with buds and blooms in various stages of opening is a most delightful picture. The satiny petals are gracefully rolled at the edge. This is a tall plant, often over 3½ feet high, well branched and fully covered with bright green foliage. A bush in bloom is a big bouquet of pink—a lovely adornment for any garden.

\$3.50 ea.—3 or more, \$3.10 ea.

EUROPEANA



Europeana Floribunda. (G. de Ruiter.) *Plant Pat. 2540*. A true landscape or bedding Floribunda that will give complete satisfaction anywhere and will thrill you with its energy and persistence. This superb Floribunda is an ambassador of goodwill from its native Holland and is gaining more and more admirers every season. Its enormous trusses of bloom are very heavy and full of color and life. The cupped, satiny red flowers, about 2½ inches in diameter, have 25 to 30 beautifully ruffled petals, cheery and bright. They are carried in large compact clusters of 15 to 20. You might think that the entire strength of a plant would be needed to produce just one such stem—but several clusters are borne on each low, compact bush. And they last and last, both outdoors and when brought into the house where one bloom cluster stays fresh for a week. Foliage is very large and leathery . . . at first a soft mahogany color, later becoming dark green. The plant quickly takes hold, making itself at home and sending out its great clusters of buds time after time through the hottest weather. Plant *Europeana* now so you can enjoy it while it is still a newcomer. Then listen to your neighbors exclaim over it!

\$3 ea.—3 or more, \$2.65 ea.



FIRE KING



SUNSPOT

Star Performers Among the Floribundas

Fire King

Floribunda. (The House of Meilland.) *Plant Pat. 1758.* A grower in New Hampshire re-

marks on the "carrying power" of Fire King's glowing color. And Mr. S. B. Hutton, Sr.,
 of our firm reports that on one plant he counted as many as 124 buds and blooms. In the Robert Pyle
Memorial Garden at our Garden Center the bed of this brilliant deep orange-red Floribunda is a
beacon that attracts visitors all summer. Plants are exceptionally vigorous as well. The neat-looking, per-
fectly formed buds and flowers come in big clusters. Each bloom is of medium size, with about 45 thick
petals, regularly arranged. Besides their bright color they can boast moderate fragrance. The bush is tall
and uniform in growth and a steady producer all season . . . always showy and a real garden highlight.

\$3 ea.—3 or more, \$2.65 ea.

Sunspot

Floribunda. (Fisher.) *Plant Pat. 2576.* Rich butter-yellow buds slightly tinged with
orange become a bright, sunny yellow as they unfold. They open nicely to full flowers
often up to 5 inches across—as large and attractive as many Hybrid Teas. They are borne in great pro-
fusion, the graceful yellow blooms literally covering the entire plant. Bloom comes occasionally singly to
the stem, but more frequently in two's or three's. The plant is of good vigor, growing rather upright but
at the same time mound shaped to middle height, and is covered with light green foliage of average size that
sets off the abundant bloom. We rate this as the best yellow Floribunda available, and for a bright spot of
gold we can think of no Floribunda to equal this one. Both its size and its color are extra good.

\$3 ea.—3 or more, \$2.65 ea.



Floribunda Roses

These are extremely useful garden plants, generally produc-
ing a wonderful show of color in repeated waves over a period
of many weeks. More and more they are being planted and
used like any other hardy flowering shrub—for example, with
evergreens and other ornamentals. They are fine for hedges
and borders. You need not have a special rose garden set aside

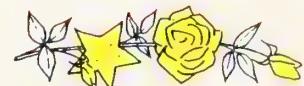
for them. Even a single plant can be effective, tucked into a spot that
calls for color. They appreciate moderate care (what growing plant doesn't?)
but most Floribundas are reasonable in their demands. Just be sure they will
have at least half a day of sunshine and that their roots will not be robbed of food
and moisture by large trees.

Floribundas are likely to bloom in clusters, but many of them have flowers just
as beautifully shaped as Hybrid Teas, although on a smaller scale. They are
nice for cutting, and because they bloom so freely there will still be plenty of
color left on the bushes.

We do not stock all the Floribundas that are on the market but we can enthu-
siasmatically recommend every one in this catalog. . . .Europeana as a low grower,
Betty Prior as a tall one, Angel Face for its novelty appeal, Sunspot for its
dazzling color, Spartan for lovely form. Sample some of the Floribundas and
find the ones best for your taste, location and needs.



Angel Face See page 52.



OFFER No. 133

Great Floribundas

EUROPEANA
FIRE KING
GENE BOERNER
SUNSPOT

\$10.90





GAY PRINCESS

Rumba Floribunda. (Poulsen.) *Plant Pat. 1919.* This is a gay, utterly charming rose with blooms borne in clusters of 5 to 12. It's a good Floribunda to plant as a hedge. The bush is very free growing and vigorous, reaching about 3 feet in height, with abundant foliage resistant to disease. Flowers are a flash of colors—a yellow, an orange, a strawberry-red, a pale pink will be shown all at one time in a cluster. Each bloom is about 2 to 2½ inches across, solid and double, with 30 to 35 petals. There's a light but spicy fragrance. These rainbow flowers are long lasting and freely produced, and a row of the plants as a border is a bright and cheerful sight. No reason why you can't cut the blooms too, for a gay bouquet indoors. Rumba is a production of the Poulsens of Denmark, who have originated many fine Floribundas. It can serve a most useful purpose where a multicolored, medium height Floribunda is wanted—especially as a hedge.

\$3 ea.—3 or more, \$2.65 ea.

RUMBA



More Wonderful Floribundas

Gay Princess Floribunda. (Boerner.) *Plant Pat. 2763.* A lovely soft pink Floribunda—fine enough to win an All-America Award. AAP The flowers are more like those of a Hybrid Tea, for they are unusually large and well shaped. The creamy shell-pink color, although soft and delicate, holds well, making this an exquisite rose for cutting as well as for the garden. And there are plenty of the flowers to cut. The plant blooms freely all season, regardless of the weather. Growth is average in height but bushy and quite vigorous, with decorative green foliage to set off the flowers. Gay Princess is an excellent addition to the large-flowered Floribundas, with beautiful color, good form and vigor.

\$3.25 ea.—3 or more, \$3 ea.

Lavender Girl Floribunda. (The House of Meilland.) *Plant Pat. 1672.* Lavender roses are becoming more and more popular . . . and Lavender Girl is one of the best. Its luscious rosy lavender color is rich and deep, and its lasting quality is very good even in summer heat. Buds are ruby-red, pointed, on sturdy stems. The spicy-scented blooms reach as much as 3½ inches in width, with 35 to 40 petals to give them substance and form. They are delightful for cutting. The plant is low and bushy, with excellent dark green foliage to accent the color of the blooms. The different shades on a bush at one time are extremely pretty, from the reddish color of the buds to the lavender of the open flowers. If you have not yet become acquainted with the lavender roses, this one will be a fine introduction to them.

\$3 ea.—3 or more, \$2.65 ea.

Spartan Floribunda. (Boerner.) *Plant Pat. 1357.* A glorious Floribunda—and how it blooms! We have counted as many as 90 flowers at a time on one plant. And not only at its first blooming period but repeatedly all summer long Spartan is covered with bright clear deep coral blooms. They are as well formed as any Hybrid Tea—each a perfect gem 3 to 3½ inches across. Flowers are borne both several to a stem and singly. Spartan never goes on a midsummer vacation. It keeps right on blooming through the heat and humidity, and the flowers that come then are often carried only one to a stem. These are perfect for cutting, and you can easily have a whole bowlful from just one plant. Fragrance makes them extra welcome indoors. The plant is tall and strong, reaching 2½ to 3 feet in height, with smallish, glossy leaves. If you have room for only a few Floribundas, make sure one of them is Spartan. We consider this to be one of the very best achievements of the late Gene Boerner.

\$3 ea.—3 or more, \$2.65 ea.

SPARTAN



ZAMBRA

Floribunda. (The House of Meilland.) *Plant Pat. 2140.* A bright, peppy orange with a suggestion of red, and with mimosa-yellow at the base of the petals. This is an exceptionally pleasing Floribunda, not only because of its cheerleader color but because of the lovely form of both buds and flowers. They are of medium size but with a high pointed center, as shown in the illustration. Open blooms gradually lose this form but they are attractive at any stage. They have a light sweetbrier perfume. The plant is average in height—very bushy, with plenty of leathery foliage. Another fine choice for a border or bed—for example, along a driveway or walk. With some low dark evergreens as a background, this colorful Floribunda is a picture.

\$3 ea.—3 or more, \$2.65 ea.

LAVENDER GIRL



ZAMBRA

OFFER No. 135

High in Color

LAVENDER GIRL
RUMBA
SPARTAN
ZAMBRA

\$10.60



FLORIBUNDAS NOT ILLUSTRATED

BETTY PRIOR. Floribunda. (Prior.) A wonderful old rose, loved and grown for many years and still a prime favorite. Large, spreading clusters of single blooms resembling red dogwood in shape, size and color cover the plant in profusion. Rich, spicy fragrance. 4 feet tall or more. Superb for shrub and hedge use. Very hardy.

\$2.50 ea.—3 or more, \$2.20 ea.

CIRCUS. Floribunda. (Swim.) *Plant Pat. 1382.* A bright, happy rose with red, yellow, pink and orange colors mixed in a wonderful three-ring show. The bushy, rugged plant bears the 2½ to 3-inch blooms in profusion. Well-formed buds burst into 45 to 50-petaled blooms borne in enormous clusters that top the plant. Makes an excellent hedge or a wonderful show of color around a patio or foundation planting.

\$3 ea.—3 or more, \$2.65 ea.

FLORADORA. Floribunda. (Tantau.) A great favorite for years, with showy, 50-petaled blooms of brilliant geranium or cinnabar-red. Flowers are of good form and come in sprays of 6 to 12 blooms, with carefree abandon. Vigorous, upright plant of medium height blooming freely.

\$2.50 ea.—3 or more, \$2.20 ea.

GARNETTE. Floribunda. (Tantau.) Especially valuable for cutting, this is a favorite with florists for making corsages and small arrangements. In the garden, too, the sweetheart-sized, fragrant, dark red buds are most attractive. Low growing.

\$2.50 ea.—3 or more, \$2.20 ea.

GIRL SCOUT. Floribunda. (Boerner.) *Plant Pat. 2090.* Flowers large and double—about 3½ inches across, with 50 petals—and the buds are especially pleasing. Good deep golden yellow color shows up well against the leathery, glossy green foliage. A compact grower of average height, which never grows out of bounds. Fragrant too. Hardy and free blooming from spring to fall.

\$3 ea.—3 or more, \$2.65 ea.

GOLDILOCKS. Floribunda. (Boerner.) Sunny yellow flowers in long-lasting clusters, becoming lighter as they age. Very double, cupped form. A dense, rather spreading plant of average to low height, producing bloom in steady succession. Very easy to grow and a nice reliable plant for garden use.

\$2.50 ea.—3 or more, \$2.20 ea.

MARGO KOSTER. Polyantha. (Koster.) This is different from any of today's Floribundas and has its value as a border plant. The salmon-colored blooms of very firm, rounded shape, are carried in big clusters. Each flower is like a little ball. Very low, compact grower. Do not buy it until you have seen it.

\$2.50 ea.—3 or more, \$2.20 ea.

POLKA. Floribunda. (The House of Meilland.) *Plant Pat. 1939.* A lively shimmering pink-pink. Cupped blooms with 40 to 45 velvety petals, high centered at first, then opening flat. They come in regularly formed clusters. Medium height, dense and bushy. Very free blooming, with tea fragrance.

\$3 ea.—3 or more, \$2.65 ea.

RED PINOCCHIO. Floribunda. (Boerner.) Rich dancing carmine, velvety and pleasing at all stages and delightfully fragrant as well. Large clusters of 3-inch flowers, especially appealing as buds. Blooms are very well shaped, long lasting and colorful. Bushy, upright grower, always in bloom.

\$2.50 ea.—3 or more, \$2.20 ea.

ROMAN HOLIDAY. Floribunda. (Lindquist.) *Plant Pat. 2725.* A colorful blend of bright orange-red with a prominent yellow base. Urn shaped in the bud, it opens to double, high-centered flowers. Most of them are borne in large clusters fine for cutting. Compact and well branched. A low grower for a bright border.

\$3 ea.—3 or more, \$2.65 ea.

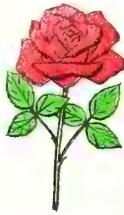
SARABANDE. Floribunda. (The House of Meilland.) *Plant Pat. 1761.* An outstanding, iridescent, oriental red—a bright orange-red further enhanced by clear yellow stamens. Low, dense plant that produces masses of these semi-double, brilliant flowers in clusters. Excellent wherever bright constant color is needed.

\$3 ea.—3 or more, \$2.65 ea.

SARATOGA. Floribunda. (Boerner.) *Plant Pat. 2299.* Pure white flowers shaped like a gardenia. Blooms are extra large for a Floribunda, up to 4½ inches across, and last well when cut. The well-formed buds are cream colored and open to pure white. Profuse, fragrant bloom all season. Grows to 3 feet in height.

\$3 ea.—3 or more, \$2.65 ea.

Climbing Roses
for a Vertical Garden



If your ground space is extremely limited, plant some Climbers to carry your eye upward. They will form a living curtain of color on a fence or wall or trellis or even over a stump.

In pruning climbing roses, don't cut away the first-year canes, because Climbers produce flowers mostly on old wood. Just prune to keep the plant in bounds and to remove dead wood. And don't expect much bloom the first year. It takes a full season to develop the canes necessary to provide the bloom. Remember too that while you can train climbing roses to almost any direction, they do need some support and tying up, so plan accordingly before you plant.



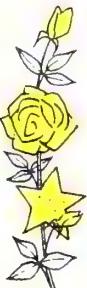
BLOSSOMTIME



CLIMBING CRIMSON GLORY

OFFER No. 136

3 Excellent
Climbers



BLOSSOMTIME
DON JUAN
GOLDEN SHOWERS

\$8.70

NEW DAWN



Star Climbing Roses

Blossomtime Everblooming Climber. (O'Neal.) *Plant Pat. 1240.* Two-toned pink flowers—light pink on the face of the petals and dark rosy pink underneath. Lovely double blooms with pleasing fragrance. One of the most continuous blooming Climbers. Healthy foliage. Medium height.

\$3 ea.—3 or more, \$2.65 ea.

Cl. Crimson Glory Repeat Blooming. (A. Naungayan.) A beautiful velvety crimson-red with large double flowers like the Hybrid Tea bush. And happily, this Climber is just as heavily perfumed as the bush. Good foliage. Long stems, fine to cut.

\$2.75 ea.—3 or more, \$2.40 ea.

New Dawn Everblooming Climber. (Somerset.) Soft blush-pink flowers—altogether charming. Fragrant and of good size, they come in clusters against extra glossy, dark foliage. Repeated blooms all season. Very hardy. Grows 15 to 20 feet, so give it plenty of space.

\$2.50 ea.—3 or more, \$2.20 ea.

Don Juan Everblooming Climber. (Malandrone.) *Plant Pat. 1864.* A pillar rose growing 8 to 10 feet tall, with velvety crimson-red flowers through the summer. Large, neatly formed buds and fully double flowers up to 5 inches wide, of rich dark red. Very fragrant. A real landscape asset, with flowers large enough to cut.

\$3.50 ea.—3 or more, \$3.10 ea.

Golden Showers Everblooming Climber. (Lammerts.) *Plant Pat. 1557.* The finest yellow Climber. Daffodil-yellow flowers, fragrant and unusually large for a Climber. Extremely vigorous, with canes so strong that the plant can almost stand alone like a bush rose, without support. Grows 6 to 8 feet tall.

\$3.25 ea.—3 or more, \$3 ea.

Blaze New Improved Everblooming Kind. (Kallay.) The "everywhere" Climber! It blooms with complete freedom in a great burst of scarlet in June and again in the fall, with some bloom in between. Flowers come in medium-sized clusters but in such profusion that they turn the plant into a blaze of glory. Very hardy and vigorous.

\$2.50 ea.—3 or more, \$2.20 ea.



DON JUAN



GOLDEN SHOWERS



BLAZE

OTHER STAR CLIMBERS

CLIMBING PEACE. Repeat Blooming. (Brady.) Huge double flowers on strong stems, just like the famous Hybrid Tea—soft yellow and ivory, with a pink edging that spreads through the bloom. Truly magnificent. This Climber needs plenty of space, and also it needs two or three years to become established. So don't be disappointed if you don't get many flowers at first . . . just wait. It's worth it.

\$2.75 ea.—3 or more, \$2.40 ea.

CORAL DAWN. Everblooming. (Boerner.) *Plant Pat. 1117.* A fine grower with rich leathery foliage. Large, coral to rose-pink flowers cover the plant. Each bloom is a beauty $4\frac{1}{2}$ inches wide, with 30 to 35 petals—every bit as large as many Hybrid Teas—and fragrant too. Blooms are borne in clusters of 3 to 20, making a handsome sight.

\$3.50 ea.—3 or more, \$3.10 ea.

CORALITA. Everblooming. (Zombory.) *Plant Pat. 2531.* Ovoid, deep red buds open to big, heavy-petaled blooms of glowing orange-coral. Lively clusters of 4-inch flowers against the deep rich green foliage. This is a spectacular Climber, fragrant and shapely. The plant grows 6 to 8 feet tall and bears a good crop of bloom repeatedly. Vigorous, healthy and colorful.

\$3.50 ea.—3 or more, \$3.10 ea.

PILLAR OF FIRE. Everblooming. (Shamburger.) *Plant Pat. 2329.* A very tall shrub or pillar rose that is superb as an individual accent plant on the lawn and is also dramatic as a tall everblooming hedge. Grows to 8 feet or more and is always bright with vivid flowers of sparkling coral-red. Blooms come in clusters from top to bottom of the plant. Strong enough to stand alone or can be tied to trellis or fence as a climber.

\$3 ea.—3 or more, \$2.65 ea.

RED EMPRESS. Everblooming Climber. (Mallerin.) *Plant Pat. 1573.* An impressive Climber with vivid rich red blooms, as big and handsome as Hybrid Teas—up to 5 inches across. Heavy fragrance and sturdy stems. Long, vigorous canes produce blooms repeatedly. Unusually fine foliage plus beautiful big flowers make this a thrilling landscape plant.

\$3 ea.—3 or more, \$2.65 ea.

RHONDA. Everblooming Climber. (Lissemore.) *Plant Pat. 2854.* For anyone who likes a full-bodied, large pink rose. Blooms are perfectly formed and are as graceful as Hybrid Teas, with about 40 glossy petals. They are carried on stiff stems excellent for cutting. The color is a true medium pink with tones of coral to give it a lively note. The satiny petals roll gently outward. Deep glossy green foliage, thick and healthy. The gracefully arching canes grow about 8 feet tall and carry bloom from top to bottom . . . profusely in spring and continuously through summer and fall. The only Climber we know that can be guaranteed to bloom the first year it is planted, and we feel this is a high recommendation.

For a picket or wire fence, for a chimney or side of a garage this hardy Climber will prove outstanding.

\$3.50 ea.—3 or more, \$3.10 ea.

WHITE DAWN. Repeat Blooming. (Longley.) The best white repeat-blooming Climber. The pure white, semi-double flowers resemble a gardenia and come in fragrant clusters. A strong grower with very decorative, glossy leaves. Rather spreading and needs tying up.

\$2.50 ea.—3 or more, \$2.20 ea.

Roses for Special Uses



SEA FOAM

Sea Foam Hybrid Shrub Rose. (Ernest Schwartz.) *Plant Pat. 2463.* One of the most remarkable and most useful of roses. Teardrop-shaped buds open to 2 to 3-inch, double blooms of pure white that age gradually to a delicate cream color. Sometimes in cool weather the petal edges are tinged with pink. This tough, hardy, tremendously vigorous yet lovely rose is almost completely free of any disease or trouble of any kind. It has unlimited uses—as a specimen plant, as a border or broad low hedge; tied to a trellis or fence, it makes a fine white pillar rose. Also perfect for a ground cover in a sunny location or on a bank. Draped over the top of a wall it makes a graceful weeping rose. Clusters of bloom are produced continuously all season long.

Although roses of this type are not usually thought of as cut flowers, we can't help adding that Sea Foam is charming for small arrangements. Place the dainty buds and white blooms in a colored glass bowl and see how pretty they are.

\$3 ea.—3 or more, \$2.65 ea.—25 or more, \$2.40 ea.

The Fairy (Bentall.) An absolutely foolproof plant that has almost every good quality. This beautiful 2 to 3-foot shrub bears hundreds of appealing seashell-pink flowers in large clusters all season long. It makes an excellent individual lawn specimen, a colorful hedge or background planting, and is so sturdy and hardy that it will flourish almost anywhere, even in partial shade. Very resistant to disease and insects. The lacy foliage is small and very glossy, adding an extra ornamental quality. Multitudes of pink blooms from spring to frost.

\$2.50 ea.—3 or more, \$2.20 ea.—25 or more, \$2 ea.

Otto Linne (Lambert.) Originally introduced 36 years ago, this rose was for a time more or less overlooked. Now we have had the great pleasure to bring it back from obscurity, and our own enthusiasm has been more than matched by appreciative gardeners. Otto Linne grows to about 3 to 4 feet, its strong canes carrying enormous trusses of deep rose-pink flowers. Foliage is a light, clear green, glossy and very full. Exceptionally vigorous, growing upward, then outward, in vase shape. One truss of flowers makes a whole bouquet. A carefree, disease-resistant rose, as hardy as any other flowering shrub. Needs practically no attention.

\$2.50 ea.—3 or more, \$2.20 ea.—25 or more, \$2 ea.

Frau Karl Druschki (not illustrated) (Lambert.) Another fine old German rose—a real old-timer. It has been famous and in demand since the turn of the century because of its huge, double white flowers which open from classic buds tinged delicately with carmine-pink. The bush is tall and extremely vigorous. Foliage is an eye-catching, very dark green. Most people use this durable but beautiful rose as a specimen or accent plant, although it can be spaced out in a row to form an aisle of beauty. It blooms repeatedly during the whole growing season and is very hardy and long lived.

\$2.50 ea.—3 or more, \$2.20 ea.—25 or more, \$2 ea.

The roses offered on this page do not belong in beds with other roses. But every one of them is a very useful as well as rugged plant of great value in special places—for instance, on a bank, growing wild over a fence, topping a wall. Use your imagination and you will find they are extremely adaptable. Use them in groups of two or three, or as single specimens. They bloom not intermittently but steadily all summer, and best of all—they ask nothing from you in the way of care. You need not fertilize, prune or spray them. Just be glad for such hardy, strong, foolproof landscape beauty.



THE FAIRY



OTTO LINNE

Multiflora (not illustrated) This rugged, very thorny species rose is very useful in certain locations. It does not belong in a suburban rose garden. It is suitable only for use as a tall tough hedge on a large property such as a farm or estate, where an impenetrable fence is needed. Multiflora grows eventually to a height and width of 8 to 12 feet. Excellent for bird feed and cover. Requires little or no maintenance. Makes a living fence . . . horse high, cattle strong and pig tight. These are 1-year plants. Set them a foot apart.

25 for \$3.90—50 for \$6.90—100 for \$11.90—500 or more, \$9.00 per 100.

SPRING 1970 ORDER SHEET

Star Ross

THE CONARD-PYLE CO.

West Grove, Pa. 19390

Quan.	MINIATURE ROSES	Total	Quan.	HARDY PHLOX	Each	3 For	Total
(Prices, except where noted: \$1.50 ea.; 3 or more of one kind, \$1.30 ea.; 10 or more of one kind, \$1.15 ea.)							
	Charles Curtis	\$95	2.55				
	Fairie One	95	2.55				
	Miss Lingard	135	3.60				
	Russian Violet	95	2.55				
	Starfire	95	2.55				
	Thunderbolt	95	2.55				
	White Admiral	95	2.55				
Midget							
Quan.	PERENNIALS	Each	3 For				
	Artemisia, Silver Mound	\$35	\$2.55				
	Astilbe, Fanal (Meadowsweet)	185	4.95				
	Baby's Breath, Bristol Fairy	140	3.75				
	Baby's Breath, Pink Fairy	140	3.75				
	Balloon Flower, Grandiflora Blue	95	2.55				
	Balloon Flower, Pink	95	2.55				
	Balloon Flower, White	95	2.55				
	Bellflower, Blue	95	2.55				
	Bellflower, White	95	2.55				
	Bleeding Heart, Zustful	160	4.20				
	Candytuft, Snowmantle	95	2.55				
	Columbine, McKana's Giant	95	2.55				
	Coneflower, Pink Star	95	2.55				
	Coral Bells, Pink	95	2.55				
	Coral Bells, Red	95	2.55				
	Coral Bells, White	95	2.55				
	Coreopsis, Golden Showers	95	2.55				
	Doronicum Caucasicum	95	2.55				
	Erigeron (Fleabane)	95	2.55				
	Evening Primrose	95	2.55				
	Gayfeather, Kobalt	95	2.55				
	Globe Flower	95	2.55				
	Hardy Geranium, Johnson's Blue	135	3.60				
	Lithrum, Morden's Pink	95	2.55				
	Milfoil, Coronation Gold	95	2.55				
	Painted Daisies, Robinson's Dark Crimson	95	2.55				
	Painted Daisies, Robinson's Pink	95	2.55				
	Pincushion Flower	95	2.55				
	Stokesia, Blue Danube	95	2.55				
	Veronica, Icicle	95	2.55				
	Veronica, Minuet	95	2.55				
	Veronica, Sunny Border Blue	95	2.55				
	Violets, White Czar	95	2.55				
Quan.	SPECIAL ROSE OFFERS	Each	3 For				
We reserve the right to substitute for sold-out varieties in Special Offers, but changes cannot be made upon request.							
	Offer No.	Each Offer					
	102	4 H.T.'s	\$13.90				
	105	4 H.T.'s	12.90				
	106	4 H.T.'s	12.60				
	109	4 H.T.'s	12.90				
	110	4 H.T.'s	12.70				
Quan.	CLIMBING ROSES	Each	3 For				
	Blaze	\$2.50	\$6.60				
	Blossomtime	3.00	7.95				
	Cl. Crimson Glory	2.75	7.20				
	C. Peace	2.75	7.20				
	Coral Dawn	3.50	9.30				
	Corallita	3.50	9.30				
	Don Juan	3.50	9.30				
	Golden Showers	3.25	9.00				
	New Dawn	2.50	6.60				
	Pillar of Fire	3.00	7.95				
	Red Empress	3.00	7.95				
	Rhonda	3.50	9.30				
	White Dawn	2.50	6.60				
		139	5 Tree Roses	36.00			
		140	4 Miniatures	4.95			
		141	9 Miniatures	11.90			
		152	3 Flori.'s	8.90			
Quan.	SPECIAL ROSES	Each	3 For				
	Frau Karl Druschki — \$2.50 ea. — 3 or more, \$2.20 ea. — 25 or more, \$2.00 ea.						
	Multiflora — 25 for \$3.90 — 50 for \$6.90 — 100 for \$11.90 — 500 or more, \$9.00 per 100.						
	Otto Linné — \$2.50 ea. — 3 or more, \$2.20 ea. — 25 or more, \$2.00 ea.						
	Sea Foam — \$3.00 ea. — 3 or more, \$2.65 ea. — 25 or more, \$2.40 ea.						
	The Fair — \$2.50 ea. — 3 or more, \$2.20 ea. — 25 or more, \$2.00 ea.						
		10 for \$1.50 — 50 for \$6.10 for \$10					
	Scarlet Knight	3.75	9.90				
	Sincera	3.00	7.95				
	Soeur Therese	2.50	6.60				
Total this column \$ _____							

Quan.	GROUND COVERS	Each	3 For				
English Ivy — 10 for \$1.60 — 50 for \$6.50 — 100 for \$11							
	Red Skin						
	September Song						
	Silver Song						
	Touchdown						
		142	4 Giant Mums	3.95	\$2.55		
		143	Autumn Leaves				
		144	Bronze Song				
		145	Full Moon				
		146	Golden Arrow				
		147	Indian Summer				
		148	Pumpkin				
		149	Red Skin				
		150	September Song				
		151	Silver Song				
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DO NOT WRITE IN THESE SPACES PLEASE

Quan.	CUSHION MUMS	Each	3 For	Total
	Arctic White	\$.95	\$2.55	
	Bonnie Bush	.95	2.55	
	Gusto	.95	2.55	
	Muted Sunshine	.95	2.55	
	Princess Pat	.95	2.55	
	Ruby Cushion	.95	2.55	
	Troll Boss	.95	2.55	

Quan.	DECORATIVE MUMS	Each	3 For	Total
	Abundance	\$.95	\$2.55	
	Betty	.95	2.55	
	Flaming Pillar	.95	2.55	
	High Noon	.95	2.55	
	Ruth Lehman	.95	2.55	

Quan.	FOOTBALL MUMS	Each	3 For	Total
	Albion	\$.95	\$2.55	
	Kansas	.95	2.55	
	Martin Riley	.95	2.55	
	Strand	.95	2.55	

Quan.	SPIDER MUMS	Each	3 For	Total
	Bridesmaid	\$.95	\$2.55	
	Binbu	.95	2.55	
	Luyona	.95	2.55	
	Topflight	.95	2.55	

Quan.	SPoon MUMS	Each	3 For	Total
	Garnet Spoon	\$.95	\$2.55	
	Hansel	.95	2.55	
	Lemon Lace	.95	2.55	
	Shining Light	.95	2.55	

Quan.	STAR ROSE PRODUCTS	Each	5 lbs.	Total
	Star Rose Fertilizer	5 lbs.	\$17.5	
		10 lbs.	2.95	
		25 lbs.	5.95	

ORDER NO.	ZIP NO.	PP ZONE	ADV. CODE	SUB.	P.C.

CLASS	AMOUNT	TAX	TOTAL	SERIALS

NOTE: If the variety you select is sold out, we will send you a similar kind of equal or greater value at no extra charge to you. If you do not wish this special service, please check here However, we will give this service on "Special Offers" when necessary even without this authorization from you.

Orders accepted subject to stock unsold. Prices are for dormant Roses, Spring 1970, 2-year, field grown, guaranteed to bloom. NOTE: All "3-for" and group offer prices apply ONLY when plants are shipped together to one address. "3-for" prices apply to 3 of one variety only. All plants and items in this catalog shipped parcel post prepaid direct to your door. Please add 50c packing charge if order is less than \$10 – see explanatory note, page 27 of catalog. Plants will be shipped at proper time for planting in your locality.

Quan.	PRODUCT OFFERS	Offer No.	Each Offer	Total
		126	\$5.45	
		126-A	14.45	

Quan.	CROWNVETCH	25 Crowns	\$6.00	
		50 Crowns	11.00	
		100 Crowns	20.00	
		500 Crowns	90.00	
		1000 Crowns	150.00	

Quan.	SHASTA DAISIES	Each	3 For	Total
	Algyaya	\$.95	\$2.55	
	Esther Read	.95	2.55	
	Horace Read	.95	2.55	
	Majestic	.95	2.55	
	Marconi	.95	2.55	
	Snowcloud	.95	2.55	
	T. E. Kitten	.95	2.55	
	Wirral's Pride	1.35	3.60	
	Wirral's Supreme	.95	2.55	

Total From Other Side

Add 50c packing charge if order is less than \$10.00
Add 6% Sales Tax for Pennsylvania deliveries

SPRING 1970

U S D E P T L I B R A R Y

W A S H I N G T O N A G R I C U L T U R E

P D C 2 0 2 5 0



Star Rose Guarantee

Our roses are guaranteed to grow and bloom as they should for one growing season. If they do not, we will replace them or refund the purchase price.

Quan.	SHASTA DAISIES	Each	3 For	Total
	Offer No.	Each Offer		
146	4 Shasta Daisies	\$3.40		
146-A	8 Shasta Daisies	6.80		

We pay all shipping charges – no other cost to you.

Quan.	DELPHINIUM OFFERS	Offer No.	Each Offer	Total
	Astolat	147	6 Delphinium	\$3.50
	Blue Jay	147-A	any 3 for \$1.85	
	Galahad		6 for \$3.50	
	King Arthur	147-B	12 for \$6.70	
	Summer Skies		24 for \$11.90	

Date _____

Total this column \$ _____

TERMS

Please send payment with order or before shipment.

No C.O.D.'s

TREE ROSES ARE SPECIAL

Only those who have seen the beauty of Tree Roses can appreciate what they do for any garden. An exciting new experience with roses can be yours this summer with these special Tree Roses grown on sturdy trunks 3 feet tall. Any kind of rose can be budded to such a trunk, and the flower will be exactly the same as the variety growing as a bush. It makes a fine accent in a planting of bush roses, at an entrance or beside a patio. Provide a stake as support, and tie the trunk in at least three places, using soft material so as not to damage the bark. Tree roses require very limited pruning—just enough to keep the top in shape.

We have selected some of our finest varieties to grow as trees, to give you thrilling accents for your lawn and garden. A little extra care will reward you with new gardening pleasure.



OFFER No. 139

5 Tree Roses

CHARLOTTE
ARMSTRONG
CHRYSLER IMPERIAL
MISTER LINCOLN
PEACE
TROPICANA

Only \$36.00

We must add this little postscript to the box above to point out the extra beauty of Sea Foam and The Fairy when they are grown as Tree roses. The illustration (above, right) shows Sea Foam, and The Fairy too is a regular shower of the daintiest little roses you can imagine. Both are very hardy and carefree. There's nothing more charming that you can plant as a pick-me-up for your rose garden. For more description of both, see opposite page.



Star Tree Roses

PRICES OF ALL TREE ROSES

\$8.75 ea.—\$8 ea. for any two to four—\$7.50 ea. for any five or more

NOTE: Because we may run short of a kind in which you are interested, it is best to name a second choice from among those listed here.

Varieties Available

ANGEL FACE. Lavender (see back cover).
CHARLOTTE ARMSTRONG. Carmine-red (see page 30).
CHICAGO PEACE. Pink and yellow (see page 7).
CHRYSLER IMPERIAL. Crimson (see page 11).
FIRST PRIZE. Deep pink (see page 2).
MISS ALL-AMERICAN BEAUTY. Glowing pink (see page 6).
MISTER LINCOLN. Lively red (see page 7).
PASCALI. White (see page 13).
PEACE. Cream and pink (see page 30).
QUEEN ELIZABETH. Rich pink (see page 16).
SEA FOAM. White (see page 38).
SUMMER SUNSHINE. Deep yellow (see page 15).
THE FAIRY. Pink (see page 38).
TROPICANA. Orange-red (see page 11).

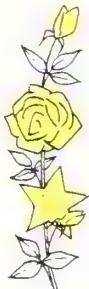
TREE ROSES ARE SHIPPED DIRECT TO YOUR
DOOR WITH ALL CHARGES PREPAID

Star Miniature Roses



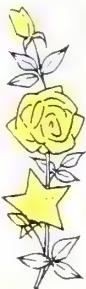
CINDERELLA

SCARLET GEM



OFFER No. 140
Miniature Jewels—
4 Different Colors

BO-PEEP
CINDERELLA
GOLD COIN
RED IMP
\$4.95



CHIPPER



Star Miniature Roses bring another new dimension and fascination to the pleasure of gardening. True Miniature versions of the classic Hybrid Tea roses, these exotic Miniatures are amazing in their hardiness, disease resistance, profuse quantities of flowers and complete versatility. Most grow only 10 to 14 inches high, with Pixie and Bo-Peep seldom exceeding 8 inches. The buds and blooms are perfectly formed, with petals unfolding from a bud the size of a grain of wheat to a fully double bloom no larger than a quarter. Tiny leaves, thorns and branches are in proportion to the bloom, making a rose in miniature that is completely charming. Miniature Roses are grown exactly like other roses. In small plots of their own they are ideal. Or use them in beds at the foot of larger plants, as borders along walks and patios, and in rock gardens. There's no end to the unusual effects you can get from them. The Miniatures offered here were selected for their fine color and excellent vigor and hardiness. Many of our customers take advantage of our special collections. In addition to saving money, they can enjoy the unique beauty of a number of different kinds.

NOTE: The 3-rate and the 10-rate apply only to 3 and 10 of the same variety.

CINDERELLA. (deVink.) Dainty white flowers with the faintest touch of pink. These are well-formed, 1-inch blooms that cover the plant. Excellent pointed foliage. Bushy, free blooming and entirely dependable. This little jewel has been a favorite for years and very often it is the first choice of a person buying his first Miniature rose.

\$1.50 ea.—3 or more, \$1.30 ea.—10 or more, \$1.15 ea.

SCARLET GEM. (The House of Meilland.) *Plant Pat. 2155.* Clear, bright orange-scarlet in color. A brilliant beauty with classic Hybrid Tea-like flowers of excellent form and substance. It's hard to believe such a small plant can produce such perfect flowers. Hardy and free growing. A joy to own.

\$1.50 ea.—3 or more, \$1.30 ea.—10 or more, \$1.15 ea.

CHIPPER. (The House of Meilland.) *Plant Pat. 2764.* One of the newest Miniature roses, with good-sized, coral-pink flowers. Each bloom is a little beauty of elegant shape, its petals perfectly arranged in classic style. The bushy, compact plant grows to 15 to 18 inches in height. Attractive leathery, spinach-green foliage.

\$1.50 ea.—3 or more, \$1.30 ea.—10 or more, \$1.15 ea.

PIXIE. (deVink.) And here's the smallest of the double white Miniatures. It's a beautiful sparkling white, round and full, of fairy-like grace and charm. The plant is of moderate vigor, well shaped and upright but only 8 inches tall. A popular Miniature for years.

\$1.50 ea.—3 or more, \$1.30 ea.—10 or more, \$1.15 ea.

MIDGET. (deVink.) A very pleasing deep pink or carmine-red Miniature. The flowers are of nice double form and are exquisite as boutonnieres. The bush is vigorous and well proportioned, with fern-like foliage. Blooms well all summer.

\$1.50 ea.—3 or more, \$1.30 ea.—10 or more, \$1.15 ea.

GOLD COIN. NEW. (Moore.) *Plant Pat. 2921.* Tiny pointed buds open to double flowers only an inch or so in diameter. The color is pure buttercup-yellow—"like yellow silk," to quote one pleased grower. The plant is low, bushy and compact, blooming well. Very nice for teacup arrangements.

\$2 ea.—3 or more, \$1.75 ea.—10 or more, \$1.60 ea.

BO-PEEP. (deVink.) Dainty, extremely double blooms of arbutus-pink. Tiny buds open to perfect blooms that last well and are especially lovely when cut. This is perhaps the finest pink Miniature. The plant is only about 8 inches tall and blooms freely. Always brings exclamations of surprise and delight from garden visitors.

\$1.50 ea.—3 or more, \$1.30 ea.—10 or more, \$1.15 ea.

A gardener in Massachusetts writes, "I know of no roses that give so much satisfaction with so little care as the Miniatures."



BO-PEEP



RED IMP



PIXIE ROSE

RED IMP. (deVink.) Deep unfading crimson with very good bud and flower form. Each little flower is packed with as many as 60 petals. This is a true compact Miniature with a bushy, upright plant growing 10 to 15 inches in height. We find it to be the most popular deep red Miniature.

\$1.50 ea.—3 or more, \$1.30 ea.—10 or more, \$1.15 ea.

PIXIE ROSE. (Dot.) *Plant Pat. 2095.* A wonderful deep rose-pink that holds its delicate color well. Small, very double flowers, freely produced, opening to cupped form. Literally covers itself with bloom. Very small, dark green leaves on a dwarf, much-branched plant. Flower production holds up well all season.

\$1.50 ea.—3 or more, \$1.30 ea.—10 or more, \$1.15 ea.

"I have lived here for twenty-seven years, and some of the roses which were ordered from your firm at that time are still very lovely. Your flowers always come carefully packed, and I thank you for your interest and kind consideration." Mrs. J. M. S., New York

"Would like to send you a few words on your yearly catalog on roses for without any doubt it is the best booklet I have ever seen, and I receive a large number of these catalogs. Your layout of the roses is such that one can pick out just about what he is looking for." A. A. F., Illinois



OFFER No. 141
A Garden of Miniatures

BO-PEEP
CHIPPER
CINDERELLA
GOLD COIN
MIDGET

PIXIE
PIXIE ROSE
RED IMP
SCARLET GEM

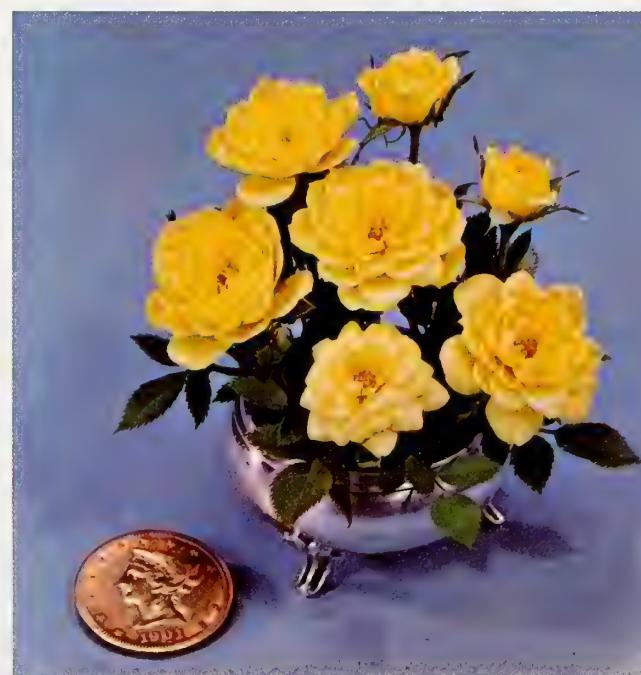
\$11.90

PIXIE

MIDGET



GOLD COIN



**OTHER
STAR MINIATURES**

(Not illustrated)

BABY GOLD STAR. (Dot.) This has a slightly larger flower than some Miniatures . . . a golden beauty with perfectly formed buds and double blooms. A good strong yellow that keeps well on the plant and in a bouquet. Grows rather tall, with small, soft foliage. Slightly fragrant.

\$1.50 ea.—3 or more, \$1.30 ea.—10 or more, \$1.15 ea.

TINKER BELL. (deVink.) *Plant Pat. 1293.* Luscious rich pink flowers on a sturdy, 10-inch plant. A fine performer with good color, form and hardiness.

\$1.50 ea.—3 or more, \$1.30 ea.—10 or more, \$1.15 ea.

BIGGEST OF ALL MUMS

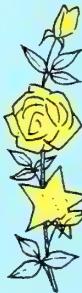


INDIAN SUMMER

OFFER No. 142A

20 Mums

Our Best Buy for a Complete Mum Garden



4 HARVEST GIANT MUMS

GOLDEN ARROW
INDIAN SUMMER
PUMPKIN
SILVER SONG

2 SPOON MUMS

GARNET SPOON
SHINING LIGHT

4 DECORATIVE MUMS

BETTY
FLAMING PILLAR
HIGH NOON
RUTH LEHMAN

A \$17.40 VALUE

6 CUSHION MUMS

ARCTIC WHITE
BONNIE BLUSH
GUSTO
MUTED SUNSHINE
PRINCESS PAT
RUBY CUSHION

2 FOOTBALL MUMS

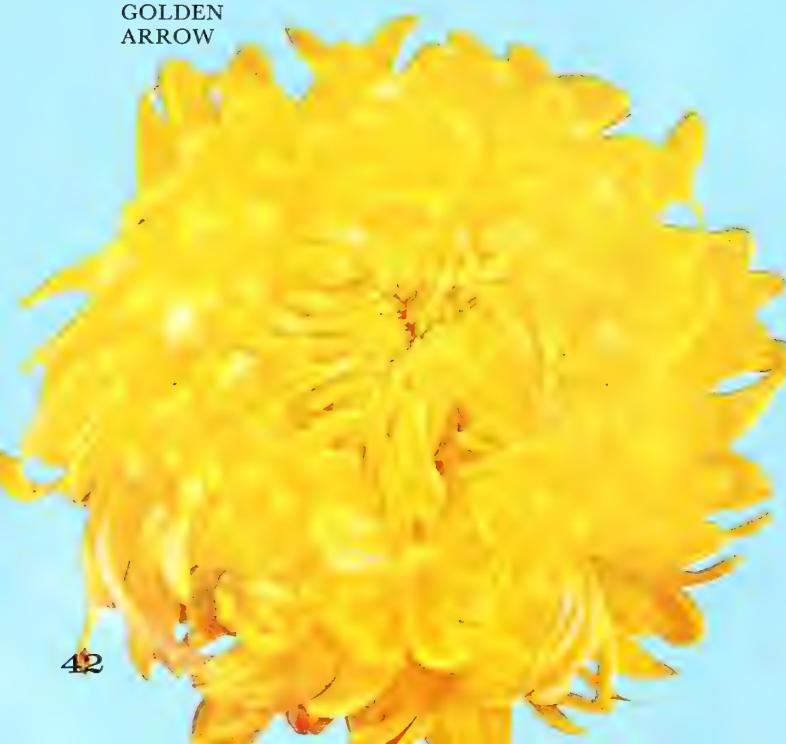
ALBION
MARTIN RILEY

2 SPIDER MUMS

BUNBU
LUVYONA

Only \$14.90

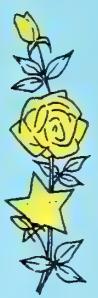
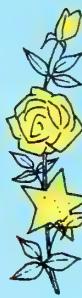
GOLDEN
ARROW



OFFER No. 142

ALL 10
HARVEST GIANT
MUMS

\$7.90



Golden Arrow

Plant Pat. 2274. This is a real football type flower. The fine deep golden yellow petals incurve to form a very substantial bloom up to 6 inches wide. Late September blooming.

Indian Summer

Plant Pat. 2003. From mid-September until frost, Indian Summer provides tremendous 7-inch blooms—a striking deep red-bronze with a gold reverse on each petal. A really rich and dramatic fall color. Tall grower.

Pumpkin

Plant Pat. 1978. An unusual butterscotch color that holds well. Rounded blooms of perfect form on compact plants. The 5-inch flowers are perfect for cutting. Grows to medium height. Blooms late September.

Red Skin

Plant Pat. 2004. Vivid burgundy-red beauty that measures a good 5 inches across. Adds that eye-catching red fall color to the garden. Grows to medium height. Blooms late September.

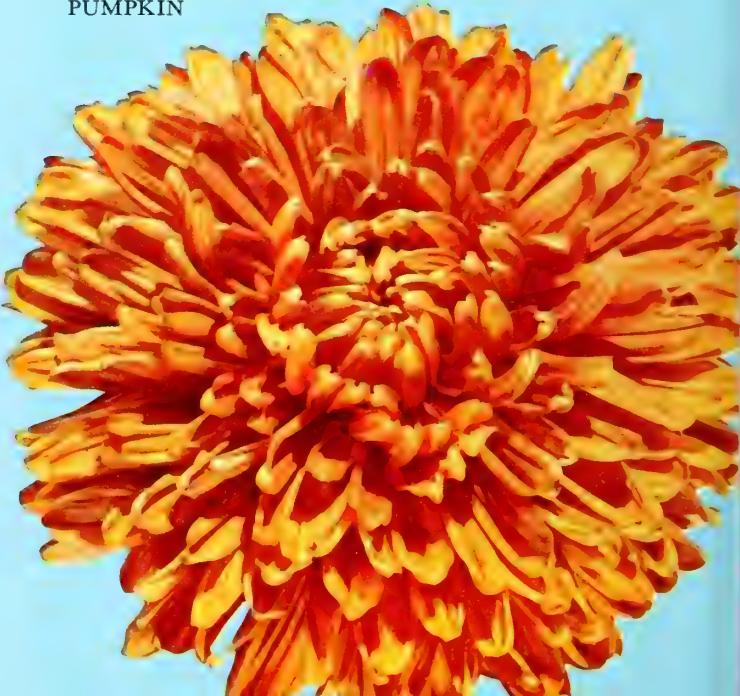
Silver Song

Plant Pat. App. For. A wonderful pure white. The solid, semi-incurved flowers reach a diameter of 5 inches. Extraordinarily vigorous and profuse blooming. Average height. Blooms about September 15.

All Harvest Giants:

95c ea.—3 or more of one kind, 85c ea.

PUMPKIN



COLORFUL HARVEST GIANTS

Autumn Leaves

Plant Pat. 2390. Rich bronze in color—warm and wonderful. Blooms are king size. The good sturdy plant carries them well and produces them freely. Tall grower. Blooms about September 25.

Bronze Song

Plant Pat. 2428. This is a low, compact grower with very big flowers of solid bronze color. Blooms in mid-September. An excellent kind for borders and the front row of a mum bed. Grows to medium height.

Full Moon

Plant Pat. 2005. White with a yellow-tinged center. Many flowers are $6\frac{1}{2}$ inches across. A very rewarding mum from every standpoint . . . good color, large flower, solid plant and ability to bloom and bloom. Tall grower. Blooms mid-September.

September Song

Plant Pat. 2001. One of the first mums to bloom in the fall—about September 15. And the large, rose-pink blooms continue to come until a hard freeze. Compact, medium height, bushy plant with excellent foliage.

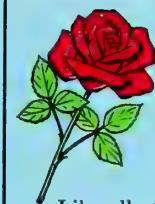
Touchdown

Plant Pat. 2002. This lovely mum is a very deep rose-pink. Extra large, solid blooms, up to $6\frac{1}{2}$ inches across, last through October. You need this one for good color late in the season. Tall grower. Blooms about September 20.

All Harvest Giants: **95c ea.**—3 or more of one kind, 85c ea.

OFFER No. 143

6 Fine
Harvest Giants
BRONZE SONG
GOLDEN ARROW
INDIAN SUMMER
PUMPKIN
SEPTEMBER SONG
SILVER SONG
\$4.95



Harvest Giant Mums are a new strain with super size blooms just like those you see in a florist shop. The difference is that these hybrids have been especially developed for garden growing. They need no special attention except that in order to obtain large specimen blooms you should pinch the first side buds off the main stem just as soon as they appear.

Like all other mums, Harvest Giants need good garden soil of average richness and at least a half day of sunlight in order to do well. It is a good idea to cover the plants with straw or evergreen branches over the winter. The purpose is not to protect them from low temperatures but to keep them from alternately freezing and thawing and being heaved up out of the ground. Remove this cover in the spring.

SILVER SONG

RED SKIN



Upper Left FULL MOON

Upper Right BRONZE SONG

Lower Left AUTUMN LEAVES

Lower Right TOUCHDOWN



SEPTEMBER SONG



4 Spider Mums—Huge, Unusual, Lovely



BUNBU



LUYONA

BUNBU. Lovely orchid-pink—most attractive. Petals slender, quilled, graceful, spider-like. Height is 30 inches. Blooms late in October.

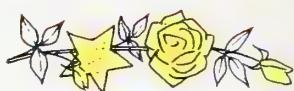
LUYONA. Beautiful rich deep yellow. Petals are inclined to be spooned. 2½ feet tall. Blooms in late October.

BRIDESMAID. A gorgeous soft lavender, especially nice for potting. About 2 feet high. In bloom by late October.

TOPFLIGHT. Very large, truly spectacular white flowers, heavy and full. Grows to a height of 32 inches and blooms in late October.

95c ea.

3 or more of one kind, 85c ea.



OFFER No. 144

4 Spider Mums

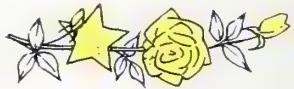
BRIDESMAID

BUNBU

LUYONA

TOPFLIGHT

\$3.40



4 Spoons—Artistic, Elegant, Spoon-petaled



GARNET SPOON

GARNET SPOON. Beautiful reddish purple, quilled petals, as if grape-stained, with a yellow button at the center of the flower. Profuse blooming. 26 inches tall. Blooms in early October.

HANSEL. Very distinctive and flashy. Flowers are about 3 inches across, rose-pink with elegant silvery tubes. A bushy plant, 18 inches tall, blooming in mid-September.

SHINING LIGHT. A lovely warm yellow, very inviting and bright whether outdoors or in. A compact grower producing quantities of 3-inch blooms in mid-September. Grows 20 inches tall.

LEMON LACE. A lacy pinwheel with a big lemon-colored center surrounded by slender quill-like petals of cream-yellow. Most artistic. Grows to 24 inches and blooms in late September.

95c ea.—3 or more of one kind, 85c ea.

OFFER No. 144A

4 Spoon Mums

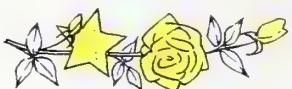
GARNET SPOON

HANSEL

LEMON LACE

SHINING LIGHT

\$3.40



HIGH NOON



RUTH LEHMAN

6 Decoratives—



BETTY



FLAMING PILLAR

4 Football Mums



ALBION

KANSAS. A superb orange-bronze in color—most appropriate for autumn. A solid bloom, long lasting. Plant grows to 30 inches and blooms in mid-October.

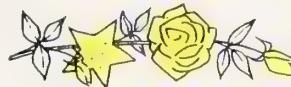
ALBION. The finest early white Football mum. A tight globe of a flower with waxy petals—a real beauty. 28 inches high. Blooms about October 10.

MARTIN RILEY. Large, attractive medium yellow on strong stems. Sunny and cheerful, always a popular color. Good habit of growth, 28 inches high. Blooms in mid-October.

STRAND. A giant rose-pink. Recurving heavy petals make a lovely very double bloom. Upright growing, long stems. Blooms in mid-October.

95c ea.

3 or more of one kind, 85c ea.

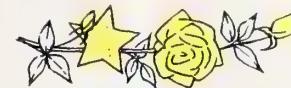


OFFER No. 145

4 Football Mums

ALBION
KANSAS
MARTIN RILEY
STRAND

\$3.40



MARTIN RILEY

6 Cushions—Masses of Color



MUTED SUNSHINE

GUSTO. The darkest of the lavender Cushions. Double flowers, purple with a wine-red overcast. Heavy, dark foliage on a plant as broad as it is high (16 inches). Blooms in late September.

PRINCESS PAT. Very beautiful for many weeks, starting in mid-September. The 2-inch flowers are soft yellow to creamy white, creating a moonlit haze. About 16 inches tall.

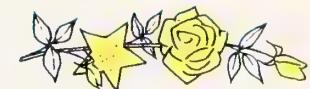
BONNIE BLUSH. A cheery cushion of warm rose-pink, generally in bloom by Labor Day. 15 inches tall.

MUTED SUNSHINE. Soft primrose-yellow with many spoon-like petals. Flowers are semi-double, about 2 inches in diameter. Early to mid-September; 14 inches high.

ARCTIC WHITE. A splendid broad mound of pure white. Blooms profusely in late September. Only a foot high.

RUBY CUSHION. For us this is the best red Cushion. Deep red, fully double, with good substance and holding ability. Blooms in mid-September. About 16 inches tall.

95c ea.—3 or more of one kind, 85c ea.



OFFER No. 145A

6 Cushion Mums

ARCTIC WHITE
BONNIE BLUSH
GUSTO
MUTED SUNSHINE
PRINCESS PAT
RUBY CUSHION

\$4.90



Large, Double, Long-petaled

HIGH NOON. Matchless 4-inch blooms of brilliant yellow. Often in bloom by the first of September. A rugged plant growing 2 feet tall.

RUTH LEHMAN. Huge but graceful. Rich creamy white, touched with pink in cool weather. Reaches 2½ feet in height and blooms in late September.

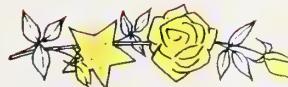
BETTY. Gay, cheerful salmon-pink flowers, rather informal in appearance. A tall grower, to 26 inches, coming into bloom around October 1.

FLAMING PILLAR. Well named for its upright habit and its blaze of red bloom. 28 inches tall.

TRAIL BOSS. Spiky-petaled blooms of cactus form, in ruddy tones of peach, gold and yellow. 2 feet high, blooming in mid-September.

ABUNDANCE. A big, full flower in a beautiful color blend—bronze, amber, gold and butterscotch. Profuse bloom in mid-September. 2 feet tall.

95c ea.—3 or more of one kind, 85c ea.

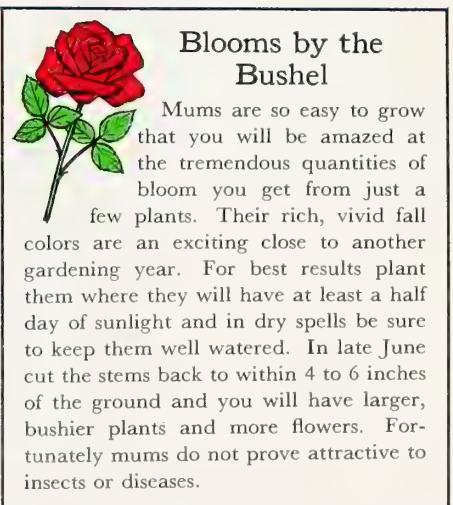
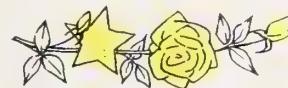


OFFER No. 145B

6 Decorative Mums

ABUNDANCE
BETTY
FLAMING PILLAR
HIGH NOON
RUTH LEHMAN
TRAIL BOSS

\$4.90



Blooms by the Bushel

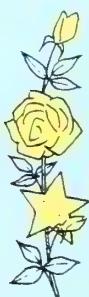
Mums are so easy to grow that you will be amazed at the tremendous quantities of bloom you get from just a few plants. Their rich, vivid fall colors are an exciting close to another gardening year. For best results plant them where they will have at least a half day of sunlight and in dry spells be sure to keep them well watered. In late June cut the stems back to within 4 to 6 inches of the ground and you will have larger, bushier plants and more flowers. Fortunately mums do not prove attractive to insects or diseases.



AGLAYA



HORACE READ



OFFER No. 146

4 Shasta Daisies

1 each of those illustrated

\$3.40



ESTHER READ



SHASTA DAISIES



It's little wonder that Shasta Daisies are one of our most popular hardy flowers. They are so easy to grow—they come in mid-summer when there is a scarcity of other flowers—they bloom in great quantities, providing material for cutting as well as for the garden . . . beautiful blooms that last for days in an arrangement. Shasta Daisies require only a good garden soil, at least a half day of sunlight, and an occasional watering in a dry summer. Their fresh white color makes Shastas an excellent accent plant and provides contrast with brightly colored perennials such as poppies, phlox, lilies and delphinium.

AGLAYA. Flat, fringed white petals frame the golden center which consists of hundreds of short petals. Abundant, large double blooms on long stems. Long lasting, hardy and perfect for cutting. Blooms well all through the summer.

95c ea.—3 or more, 85c ea.

ESTHER READ. Broad, flat outer petals and compact, tight center. Pure white, fully double flowers from 3 to 4 inches across, flat topped and perfectly symmetrical. The plant bears them almost all summer.

95c ea.—3 or more, 85c ea.

HORACE READ. Big, rounded, double blooms of purest white come on nice erect, strong stems about 2 feet tall. Neat petal arrangement. Flowers last long and are lovely in bouquets. Rich dark green foliage provides an excellent background.

95c ea.—3 or more, 85c ea.

MARCONI. Very large, shaggy flowers of attractive form, with many rows of petals. Grows as tall as 3 feet. Loads of fine white flowers with golden centers. Like all Shastas, it makes a cool garden accent plant.

95c ea.—3 or more, 85c ea.

MORE SHASTA DAISIES

MAJESTIC. A tall, broad-petaled daisy. Pure white with bright yellow center. Good solid foliage. A winner. Hardy and free growing, resistant to unfavorable conditions.

95c ea.—3 or more, 85c ea.

SNOWCLOUD. Giant, fully double, snow-white blooms up to 4 inches across. High crested center and a double row of overlapping guard petals. Excellent, vigorous plant with strong, 2-foot stems.

95c ea.—3 or more, 85c ea.

T. E. KILLEN. One of the largest Shasta Daisies. This giant duplex type produces huge, 6-inch white blooms on 3-foot stems. Excellent for cutting. Broad, stiff petals in a double row around the crested, golden center.

95c ea.—3 or more, 85c ea.

WIRRAL'S PRIDE. NEW! A very vigorous Shasta from England. Free blooming, compact growing, very hardy. Long, glistening white outer petals with shorter crested petals in the center, making the flower very double. Wonderful to cut.

\$1.35 ea.—3 or more, \$1.20 ea.

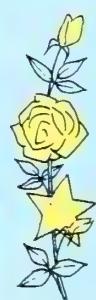
WIRRAL'S SUPREME. *Plant Pat. 1084.* A double cushion type—pure white, fully double, with a very attractive crested center. Very large flower.

95c ea.—3 or more, 85c ea.



OFFER No. 146A

8 Shasta Daisies



Aglaya Marconi
Esther Read Snowcloud
Horace Read T. E. Killen
Majestic Wirral's
 Supreme

\$6.80





Imagine Having
Glorious Spikes
of Color
6 feet Tall!

Truly spectacular, these impressive Pacific Hybrid Delphiniums will stand like 5 to 6-foot sentinels surveying your garden. Easy to grow, these amazing plants will provide a substantial amount of bloom this first year. Like most plants, Delphiniums like sunlight and good garden soil. If your garden grows good tomatoes, it will grow lovely Delphinium. They should not be crowded. Set them 18 inches apart so that they have adequate air circulation and room for the tall spikes to grow. Do not pinch or cut back the growth, for this will only result in a shorter spike. It is important to stake your Delphiniums for protection against wind. A stake 5 to 6 feet long should be put in place when the plant reaches about 1 foot in height. Tie in several places.

OFFER No. 147B
12 Pacific Hybrids

3 ASTOLAT
3 GALAHAD
3 KING ARTHUR
3 SUMMER SKIES

A lovely Delphinium garden
Only \$6.50



PACIFIC HYBRID DELPHINIUMS



ASTOLAT. Lovely tones from pale blush to deep raspberry-rose, the nearest to true pink.

BLUEBIRD. Good, clear, medium blue with white bees. Well-formed round flowers are 2½ inches in diameter. One of the most popular blue delphiniums.

BLUE JAY. Another reliable blue, this one ranges in shades from medium to dark blue. A good grower and a little different in its unusual color shadings.

GALAHAD. Greatest achievement in giant white. Clear in color. Full, tall spike. (See at left)

KING ARTHUR. Rich, royal purple with a velvety texture. One of the most brilliant ever developed.

SUMMER SKIES. Light, heavenly blue with white bees, representing sky and clouds. The finest light blue.

Any 3 for \$1.85—6 for \$3.50—
12 for \$6.70—24 for \$11.90

OFFER No. 147
6 Pacific Hybrids

1 each of those listed

\$3.50



GALAHAD (left)

OFFER No. 147A
18 Pacific Hybrids

3 each of those listed

\$9.50



Selected Lovely PERENNIALS



Top left RUSSIAN VIOLET
Bottom left FAIREST ONE

Center THUNDERBOLT

Top right WHITE ADMIRAL
Bottom right CHARLES CURTIS



ARTEMISIA, SILVER MOUND

ARTEMISIA, SILVER MOUND. The silvery gray foliage of this compact plant is its chief attraction. Of ferny texture, it makes a lovely contrast with bright-flowered perennials. It also may be used in a rock garden or as an edging for walks. It likes a warm, dry location. Perfectly hardy.

95c ea.—3 or more, 85c ea.

BALLOON FLOWER



HARDY PHLOX

The word *phlox* means *flame* in Greek and the name is justified by the bright colors of these flowers. Phlox requires only a good garden soil—almost any kind. A place in the sun suits it best, and through the hottest weather it can be relied on for a steady succession of bloom.

CHARLES CURTIS. Salmon-pink.
FAIREST ONE. Bright pink.
RUSSIAN VIOLET. Purple.
STARFIRE. Beautiful red.
THUNDERBOLT. Rich deep crimson.
WHITE ADMIRAL. Clear white.

95c ea.—3 or more of one kind, 85c ea.

OFFER No. 148A

6 PHLOX as listed above . . . **\$4.90**

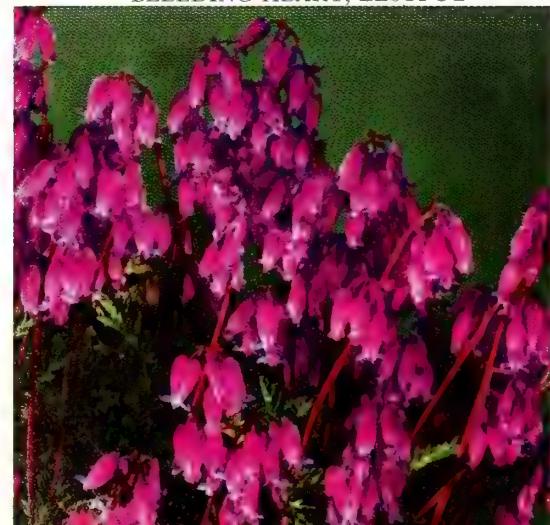
PHLOX, MISS LINGARD. (*not illustrated*) A lovely Phlox with ivory-white spikes 12 inches long. It blooms earlier than other Phlox and then repeats its bloom in the fall. Very vigorous and hardy, with lush, glossy green foliage.

\$1.35 ea.—3 or more, \$1.20 ea.

COLUMBINE, MCKANA'S GIANT (*Aquilegia*). Mixed colors. Delightful 4-inch flowers are borne on 2-foot stems in May and June. Wiry stemmed, extra good for cutting.

95c ea.—3 or more, 85c ea.

BLEEDING HEART, ZESTFUL



Perennials are those faithful garden plants that live on year after year. Although the tops die down in the winter, they grow and flower again the following season. Most perennials are hardy, and if given reasonable attention they will live for a number of years. They are easy to plant, easy to maintain, easy to find a place for in any garden. By choosing kinds that bloom at different times during the season, it is possible to have handsome color for weeks, not only for the garden but for cutting too. The perennials we offer here are carefully selected to add to your gardening pleasure. Notice the three Offers in particular . . . each one a bargain that will make a beautiful display for many weeks, many years.



OFFER No. 148

Large Perennial Garden for All-Season Bloom

2 BABY'S BREATH	1 BALLOON FLOWER, BLUE
2 BELLFLOWER	1 DORONICUM
2 COLUMBINE	2 PAINTED DAISIES
1 EVENING PRIMROSE	1 GAYFEATHER
2 GLOBE FLOWER	5 PHLOX shown in color
1 COREOPSIS	1 LYTHRUM
	3 VERONICA
	1 MILFOIL
	1 VIOLET

26 plants . . . a \$24.80 value, only **\$18.90** SAVE \$5.90

BALLOON FLOWER, GRANDIFLORA BLUE (*Platycodon*). Very fine summer-flowering plant with abundant, clear blue, bell-like blooms, shaped like a balloon in the bud stage. Attractive foliage. Upright, 15-inch plant that will bloom even in a hot dry spot. Also PINK and WHITE. State color desired.

95c ea.—3 or more of one color, 85c ea.

OFFER No. 148B

1 each of the 3 Balloon Flowers **\$2.60**

MILFOIL, CORONATION GOLD (*Achillea*). (*not illustrated*) Even poor, dry soil suits this tall, sturdy plant. In fact, it does best without fertilizer, where it receives full sun all day. Large, flat, saucer-like heads of bright yellow flowers carried on strong stems in summer. Excellent for cutting and may be dried for winter bouquets. The fern-like, grayish foliage is attractive all through the season. Drought resistant, sturdy, free blooming.

95c ea.—3 or more, 85c ea.

BLEEDING HEART, ZESTFUL (*Dicentra*). Everyone responds to the charm of Bleeding Heart, the old-time hardy perennial that is so much a part of the perennial garden. The plant is extremely easy to grow, reaching 2 feet in height and breadth. It will bloom in full sun, but part shade is better. We are pleased to offer you this fine summer-flowering variety, ZESTFUL, which produces deep pink flowers from May till fall.

\$1.60 ea.—3 or more, \$1.40 ea.

COLUMBINE





PAINTED DAISY,
ROBINSON'S PINK



VIOLET,
WHITE CZAR



COREOPSIS,
GOLDEN SHOWERS



BABY'S BREATH, PINK FAIRY

PAINTED DAISY (Pyrethrum). Prized by home gardeners for its cutting qualities. Its long stiff stems are excellent for that purpose and the pink or red flowers are most pleasing either alone or with other perennials in a border. Blooms in June and early July. Fine-textured, fern-like foliage adds to the appearance of the 1 to 2-foot plant. It likes full sun or a little shade. Available in ROBINSON'S PINK (see illustration) or ROBINSON'S DARK CRIMSON. State kind desired.

95c ea.—3 or more of one kind, 85c ea.

OFFER No. 149

1 each of the 2 Painted Daisies **\$1.65**

VIOLETS. This is the large, fragrant Violet grown in greenhouses but as hardy as those in the wild. It requires some light shade and is an excellent ground cover. WHITE CZAR is a fragrant white kind with stems long enough for cutting. Does well in shade or sun. Blooms in early spring and again in fall.

95c ea.—3 or more, 85c ea.

VERONICA
Sunny Border Blue



VERONICA. Extremely popular for rock gardens and borders. Bears colorful spikes of flowers 15 to 18 inches tall. Choice of most popular kinds: SUNNY BORDER BLUE (see illustration); MINUET, dusty pink with silvery gray foliage; ICICLE, pure white. State kind desired.

95c ea.—3 or more of one kind, 85c ea.

OFFER No. 149C

1 each of the 3 VERONICAS **\$2.60**

CANDYTUFT, SNOWMANTLE (Iberis). This is a very neat, hardy perennial with dark evergreen foliage and masses of snow-white flowers. Blooms in early spring and lasts about six weeks. Grows about 10 inches high and is very spreading. Requires full sun and a well-drained garden soil. Snowmantle is one of the very finest of Candytuft.

95c ea.—3 or more, 85c ea.

CANDYTUFT, SNOWMANTLE



BELLFLOWER, BLUE



CONEFLOWER, PINK STAR



COREOPSIS, GOLDEN SHOWERS. Attractive as garden decoration and for cut flowers. Easy-to-grow, golden yellow flowers all summer. Height 18 inches. Excellent as a border plant. Coreopsis has the ability to withstand drought and some neglect. For best results, cut the flowers often.

95c ea.—3 or more, 85c ea.

BABY'S BREATH (Gypsophila). Light, graceful sprays of bloom come in great quantities, starting about June. Needs full sun. Available in PINK FAIRY (see illustration), double, clear bright pink flowers growing to 18 inches; BRISTOL FAIRY, true double white, growing 2½ to 3 feet high. State kind desired.

\$1.40 ea.—3 or more of one kind, \$1.25 ea.

OFFER No. 149A

1 each of the 2 Baby's Breath **\$2.50**

GLOBE FLOWER (Echinops ritro). (not illustrated) Large, deep blue, ball-shaped flowers on 3-foot stems come freely from June through August. Very good to cut. Tall, vigorous, hardy plant. Give it some room when planting.

95c ea.—3 or more, 85c ea.

LYTHRUM, MORDEN'S PINK. (not illustrated) These showy, 3-foot beauties will grow anywhere in reasonably good soil. Often called the "thousand-flower plant," they provide strong-growing spikes of bloom from June to September. Deep, attractive pink color.

95c ea.—3 or more, 85c ea.

OFFER No. 149B

This Compact Garden Will Fill
a Limited Area with Lovely Bloom

BABY'S BREATH, PINK FAIRY

BALLOON FLOWER, BLUE

BELLFLOWER, BLUE

COLUMBINE

EVENING PRIMROSE

GAYFEATHER

HARDY GERANIUM

PAINTED DAISY, ROBINSON'S DARK CRIMSON

PAINTED DAISY, ROBINSON'S PINK

PHLOX, THUNDERBOLT

PHLOX, CHARLES CURTIS

VERONICA, MINUET

12 plants . . . \$12.25 value, only **\$9.75**

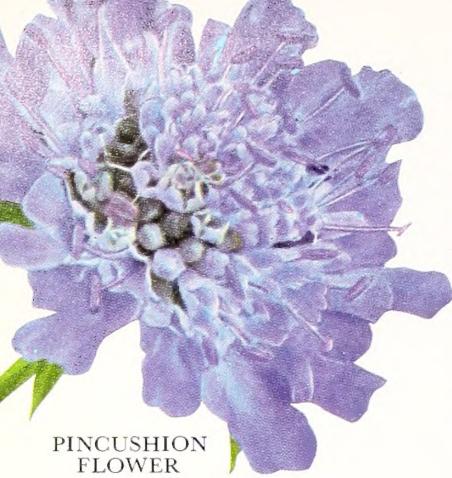
SAVE \$2.50

BELLFLOWER (Campanula carpatica). A good choice for a rock garden, blooming from early summer to frost. Open, bell-shaped flowers, with foliage in compact tufts. Its low height—about 8 inches—makes it also a fine edging plant. Very hardy and free blooming. Needs only average garden soil and sun or light shade. BLUE or WHITE. State kind desired.

95c ea.—3 or more of one kind, 85c ea.

CONEFLOWER, PINK STAR (Rudbeckia). This beautiful plant is undemanding and is good for furnishing crimson-pink color in late summer. Grows about 3 feet tall in full sun. Blooms are extra long lasting.

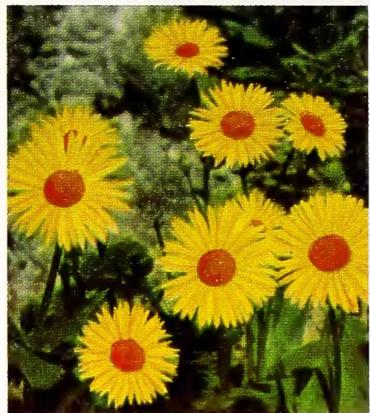
95c ea.—3 or more, 85c ea.



PINCUSHION FLOWER



ASTILBE, FANAL



DORONICUM



CORAL BELLS

OFFER No. 150
ESPECIALLY SELECTED
FOR CUTTING

COLUMBINE
CONEFLOWER
DORONICUM
GAYFEATHER
MILFOIL
PAINTED DAISY, ROBINSON'S DARK
CRIMSON
PAINTED DAISY, ROBINSON'S PINK
VERONICA, SUNNY BORDER BLUE

8 plants . . . only **\$5.90**

ASTILBE, FANAL (Meadowsweet). Feathery spikes of rich garnet-red. The plant grows about 2 feet tall, with 1-foot flower stems. A fine perennial blooming in midsummer. Hardy and long lived if planted in rich moist soil in a sunny or lightly shaded location. It combines well with Shasta daisies. Clean, neat foliage. Excellent as a cut flower.

\$1.85 ea.—3 or more, \$1.65 ea.

DORONICUM CAUCASICUM (Leopard's-bane). Yellow, daisy-like flowers, showy with early bulbs and perfect for cutting. These shallow-rooted plants need moist soil. Foliage dies down after they bloom.

95c ea.—3 or more, 85c ea.

HARDY GERANIUM, JOHNSON'S BLUE. (*not illustrated*) A compact-growing plant about 18 inches tall, with attractive foliage. Hardy, easy to please. The brilliant blue flowers appear in May and continue until midsummer. Try a group at the edge of a border or in a sunny rock garden.

\$1.35 ea.—3 or more, \$1.20 ea.

ERIGERON



EVENING PRIMROSE



STOKESIA



ERIGERON (Fleabane). Plentiful, lavender-blue flowers in June and July. They come on a 2-foot plant that likes a light, sandy soil and a sunny location. Very free blooming and nice to cut. Will continue to bloom if the dead flowers are kept cut.

95c ea.—3 or more, 85c ea.

CORAL BELLS (Heuchera). Yields an abundance of flowers for cutting. Grows 15 inches high. Handsome, marbled, heart-shaped foliage, attractive in both winter and summer. Begins to bloom in late spring and continues for many weeks, through heat and drought of midsummer, furnishing a lovely cloud of tiny flowers on stiff stems. Available in RED, WHITE and PINK. State color desired.

95c ea.—3 or more of one color, 85c ea.

OFFER No. 150A

1 each of the 3 Coral Bells **\$2.60**

GAYFEATHER, KOBALT (Liatris). Tall spikes of bloom are striking at the rear of a planting, where they make a fine accent in late summer. The purple color looks well with late marigolds. Narrow grassy leaves in a thick tuft. Gayfeather needs little care and does well even in dry locations. Sandy, well-drained soil is best.

95c ea.—3 or more, 85c ea.

EVENING PRIMROSE (*Oenothera missouriensis*). Clusters of bright clear yellow blooms, cup shaped and very attractive. The plant, about a foot tall, is fine for the edge of a border where its sunny color may be enjoyed for many weeks in midsummer. A light, well-drained soil and full sun are recommended.

95c ea.—3 or more, 85c ea.

PINCUSHION FLOWER (*Scabiosa caucasica*). Flat, 3-inch blooms with a prominent central cushion. The showy blue color is welcome from June through September. Long stems and good lasting ability make this a superb flower for cutting. Easy to grow in a well-drained soil in full sun. Nice in groups of three or more so that there will be plenty of flowers to have for bouquets.

95c ea.—3 or more, 85c ea.

STOKESIA, BLUE DANUBE. Beautiful large blue flowers. The plant grows 15 to 18 inches tall and blooms from late summer into fall, furnishing a silvery blue color that looks well with other late summer flowers and early mums. Give it a place in warm, sandy soil where it receives full sun. A mound-like plant with glossy green leaves.

95c ea.—3 or more, 85c ea.

Our Guarantee

The Star Rose Guarantee applies also to the other plants that we offer—perennials, ground covers, mums, delphinium, Shasta daisies . . . that they will grow and bloom for one full season, or be replaced or your money refunded.

GAYFEATHER



GROUND COVERS

Ground-covering plants are very desirable and necessary, both for their usefulness in special situations and for their own beauty. Every property has problem spots such as shady corners where grass will not grow, sunny banks with poor soil that washes out easily, and areas hard to reach with a lawn mower. No matter how attractive your yard looks otherwise, these bare places detract immensely from its overall appearance. Besides, it is a waste of your time, labor and money to struggle with the upkeep of these discouraging areas.

The plants offered on this page are the very best ones we know of to solve the problem. They grow easily, they have no disease or insect enemies, and they quickly clothe the ground in cool green beauty. Their ability to spread and become a permanent part of the landscape picture has been proved and appreciated by home gardeners all over the country. All are a great convenience and improvement for any property.

And don't overlook the beautiful effects to be gained from using ground covers as contrast plants. The texture and color of their foliage makes a fine accent in a planting and often lends a finished look that is most pleasing. You will find great satisfaction in using the ground cover most appropriate for your own situation.



PENNIGHT CROWNVETCH

PENNIGHT CROWNVETCH

Winter hardy, drought resistant, maintenance free, Crownvetch is a sturdy ground cover that represents twenty years of research. Although not strictly an evergreen, it does remain green all year round until there is a heavy freeze. In that case it turns brown, but surges back to a lovely soft green as soon as the temperature goes above 50°. No matter how cold the winter, Crownvetch survives. And the brilliant sea of soft lavender-pink and white bloom that it provides during the summer is unbelievably luxuriant and beautiful. Countless miles of new highways are bordered by this wonder plant. There it is used primarily to prevent slopes and banks from eroding, but motorists appreciate it as a marvelous adjunct to nature.

Crownvetch will grow in full sun or semi-shade but not in dense shade. The plant quickly spreads by long, deep, tough roots and forms a thick mat that retards runoff and chokes weeds. Extremely

acid soil should be limed, but very poor soil is no hindrance. Plant the crowns any time except when the ground is frozen or baked dry. Water well for three or four weeks until plants become established. Plants grow about 12 inches high. The foliage is delicate and lacy—the flowers dainty, profuse, lovely. Crownvetch is very good as a boundary between a lawn and a field. The normal operation of a lawn mower will prevent the runners from spreading into the lawn.

25 crowns (covers 100 sq. ft.)	\$6.00
50 crowns (covers 200 sq. ft.)	11.00
100 crowns (covers 400 sq. ft.)	20.00
500 crowns (covers 2000 sq. ft.)	90.00
1000 crowns (covers 4000 sq. ft.)	150.00
5000 to 100,000 crowns, per 1000	140.00

VINCA MINOR

(Periwinkle or Myrtle)

This fine ground cover does equally well in the sun, in dense shade and in semi-shade. It is a hardy evergreen growing 6 to 8 inches high, with stems that trail along the surface of the soil and take root. Myrtle makes a nice appearance all year round, with its small dark glossy leaves that quickly cover the ground. In the spring it is sprinkled with single blue flowers. This is a good plant for using on slopes, to keep the soil from washing away. It also makes a good border or edging for evergreens. In some areas it can very well be combined with pachysandra or ivy, to form a pleasing pattern of varying foliage textures. It needs no pruning or fertilizing. A clump plants a square foot.

10 large clumps for \$1.90—
50 for \$8—100 for \$14

VINCA MINOR



ENGLISH IVY

(*Hedera Helix*)

A very satisfactory ground cover that grows fast and spreads vigorously. It is a most desirable, permanent plant for shady banks and places under trees. Large, dark, leathery leaves cover the ground with a dense carpet and remain beautiful all winter. English ivy needs a fairly moist soil; it is not recommended for hot dry slopes that receive all-day sun. Either part shade or even full shade is more to its liking. The tiny roots along the stems cling to brick, stucco, wood and concrete and easily take hold in the ground. An overdose of winter sun may cause English ivy to die back but generally the plants make a swift recovery. For best results plant 4 to 6 inches apart.

10 heavy rooted cuttings for \$1.60—
50 for \$6.50—100 for \$11

ENGLISH IVY



Another beautiful ground cover for use on a sunny bank is Sea Foam rose. See page 38 for illustration and prices.

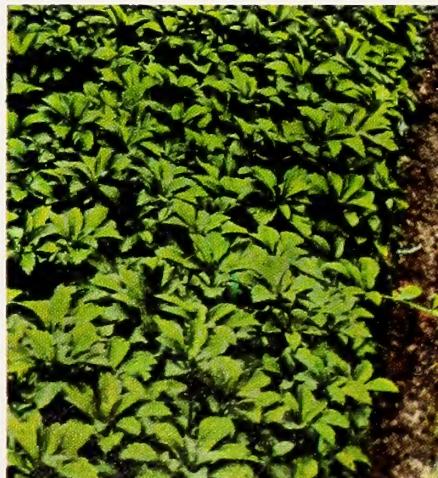
PACHYSANDRA

(Japanese Spurge)

Very sturdy and dependable, with rich, luxuriant foliage. There is no ground cover better than pachysandra for shady places. The dark waxy leaves, on 8 to 10-inch stems, quickly form a continuous mass close to the ground. Wherever grass refuses to grow—under evergreen or shade trees, in dark corners of a lot, on steep shady banks—pachysandra comes to the rescue. It does very well under the growing conditions in a city where it has to endure a smoky atmosphere as well as poor soil. It is hardy as far north as the Great Lakes. This plant is fine also as a border along a shady walk and as an under-planting for contrast with evergreens and flowering shrubs. Plant 3 to 4 inches apart.

10 heavy rooted cuttings for \$1.50—
50 for \$6—100 for \$10

PACHYSANDRA



Angel Face

Floribunda. (Swim & Weeks.) *Plant Pat. 2792.* Heavenly, even if angels don't normally wear lavender faces! This is a completely new-looking rose, sweet and innocent in manner, that has great charm and a unique personality. To those enchanted by lavender and mauve tones we say, this is for you. And to those who still maintain that roses shouldn't be orchid colored we say, just try Angel Face and see.

This is the first lavender to win the All-America Award, which is an indication of its extra fine qualities. The buds are urn shaped, of a lovely ruby-pink color, pretty enough to make you wish they would last forever. But the open flower too is exquisite in both shape and color—3½ to 4 inches across, rich lavender with a band of ruby at the petal edges. There are plenty of the wavy, scalloped petals to form a full, double flower. Besides, there is a penetrating, old-fashioned fragrance. Firm and lasting . . . never loose or ragged looking. Blooms are often borne one on a stem, or sometimes in smallish clusters. The plant is low and bushy, with good flower stems and plenty of bloom. Foliage is dark green and in good scale with the size of the flowers.

\$3.50 ea.—3 or more, \$3.10 ea.

OFFER No. 152

3 Winning
Floribundas

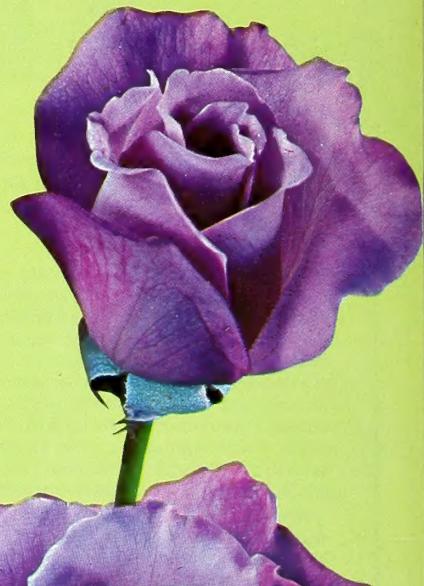
ANGEL FACE
EUROPEANA
GENE BOERNER

\$8.90

STAR® ROSES

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West Grove, Pa. 19390

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Angel Face

ALL-AMERICA AWARD WINNER

